

NEW 2021



CUPRA
FORMENTOR



BEAUTY

PRODUCT HIGHLIGHTS
EXTERIOR STYLING
INTERIOR STYLING
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WHEELS
UPLHOLSTERIES
MIRROR COVERS

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WE BELIEVE IN ANOTHER WAY
TO DRIVE. TO FEEL THE ROAD
WITHOUT TAKING A SINGLE CURVE
FOR GRANTED. TO VALUE EVERY
SINGLE DETAIL. FROM THE WHEEL
RIMS TO THE INFINITE LED LIGHTS,
WE BELIEVE IN THOSE WHO ASK
IF A BUCKET SEAT IS REALLY
NECESSARY, OR IF 310 HORSES
IS TOO MUCH. BECAUSE THE NEW
CUPRA FORMENTOR IS NOT FOR
THOSE WHO NEVER QUESTION.
BUT FOR THOSE WHO DO, AND
STILL DECIDE TO GO AHEAD.





ANOTHER WAY TO OBSERVE

BEAUTY. YOU CAN ARGUE ABOUT IT, OR YOU CAN ENJOY IT. BECOME ANGRY WHEN OTHERS CANNOT SEE THE SAME BEAUTY THAT YOU DO, OR UNDERSTAND THAT IT IS PRECISELY THE SUBJECTIVENESS OF BEAUTY THAT MAKES IT ETERNAL. ONE PERSON, ONE BEAUTY. UNTIL THE END OF TIME. THIS OTHER BEAUTY, WITHOUT LIMITS OR RESTRICTIONS, HAS LITTLE TO DO WITH THE OBJECT BEING OBSERVED, AND EVERYTHING TO DO WITH THE EYES THAT LOOK UPON IT.

ISN'T THAT BEAUTIFUL?





EXTERIOR STYLING

↓ *THE CUPRA
FORMENTOR*

Pure CUPRA. Complete adrenaline.

Our first bespoke CUPRA model — with our high-performance values at the very core.

A more exclusive, contemporary vision of sportiness. Expertly instilled into an exquisitely sleek, bold design. True timeless modernity for seekers of another way.



Our global range of cars and product specifications varies from country to country. Please, visit your local CUPRA website to know more about the product offer available for you.



↑ *ANOTHER WAY
FORWARD*

Feel the unique power of finely crafted performance. With a superior selection of distinctive wheels, like the majestic 19" Copper and Sport Black rims, offering the ultimate in CUPRA exclusivity.



↑ *LET THE LIGHT IN*

With a panoramic, electric sunroof that spans the entire length and width of the cabin. Illuminating the CUPRA Formentor's interior and allowing you to sit back in pure natural light.

↓ *TOP CLASS FRONT END*

Exquisite forward-facing design. Featuring a bolstered bonnet with a robust front grille and enlarged air intakes for increased horsepower.





↑ THE POWER OF DESIGN

Featuring an integrated infinite light at the rear, accentuating the CUPRA Formentor's sporting prowess and welcoming you as you approach.

→ UNMISTAKABLE LOOK

Sharp sophistication and brighter long-life illumination technology. The CUPRA Formentor's front LED headlamps cut a distinctly CUPRA profile.



↓ A UNIQUE POSITION

Before you even step into the cabin, the CUPRA Welcome light projects the CUPRA logo down onto the floor. A statement of higher power, reminding you that you're part of the CUPRA tribe, every time you return to your CUPRA Formentor.



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INTERIOR STYLING



↓ *SENSORY FILLING
INTERIOR*

Crafted with meticulous quality throughout the cabin. The best materials and the most innovative technology to give you a refined driving experience.



↑ *IMMERSIVELY DRIVEN*

Everything you need, right at your fingertips. A huge 12" infotainment screen with an integrated navigation system. And a customisable 10.25" Digital Cockpit so you have all the information you need in your line of vision.



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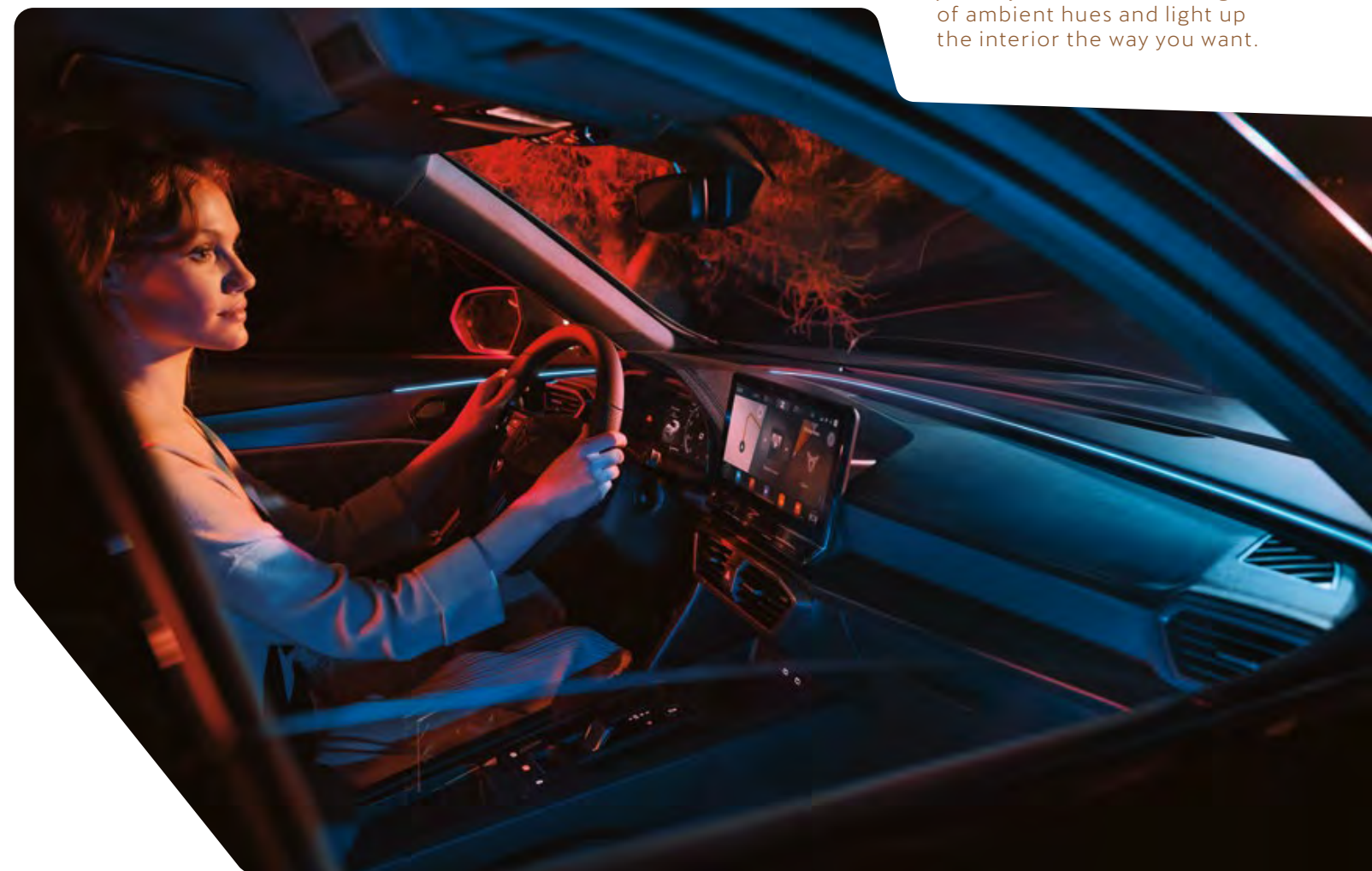


↑ *POWER IN YOUR HANDS*

Take complete control. The leather wrapped CUPRA steering wheel with copper stitching provides a premium feel, allowing you to access a full range of driving and infotainment functions without lifting a hand from the wheel.

↓ *MOOD SETTING*

A different feeling for every journey. Select from a range of ambient hues and light up the interior the way you want.





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↑ COMFORT AND SPORTINESS

The genuine leather bucket seats in Petrol blue with exclusive copper stitching boost your driving experience with top tactile quality and support.

DETAILS



↓ *PETROL BLUE MATTE*



↓ *MAGNETIC TECH MATTE*



→ *URBAN SILVER*



↓ *MIDNIGHT BLACK*



→ *CANDY WHITE*



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↓ *DARK CAMOUFLAGE*



↓ *GRAPHENE GREY*



↓ *MAGNETIC TECH*



↓ *DESIRE RED*



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→ 19" EXCLUSIVE 38/7
SPORT BLACK / COPPER¹ 



↓ 19" EXCLUSIVE 38/5
SPORT BLACK / COPPER 



↑ 19" EXCLUSIVE 38/3
SPORT BLACK / SILVER  



19" EXCLUSIVE 38/4 AERO
SPORT BLACK / SILVER²  



19" EXCLUSIVE 38/6 AERO
SPORT BLACK / COPPER²  



→ 18" PERFORMANCE 38/2
SPORT BLACK / SILVER 



→ 18" PERFORMANCE 38/1
SPORT BLACK / SILVER 



18" PERFORMANCE
SILVER 



Formentor 
Formentor VZ 
Standard 
Optional 

¹The Brembo brakes are an optional.
²Not compatible with Brembo brakes.

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↑ GENUINE PETROL BLUE
LEATHER BUCKET F VZ

↓ GENUINE BLACK
LEATHER BUCKET¹ F VZ



← TEXTILE BUCKET VZ

→ TEXTILE SPORT F



Formentor F
Formentor VZ VZ
Standard ■
Optional ■

¹Available from November 2020.

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EXPRESS YOURSELF

CUSTOMISE THE CUPRA FORMENTOR, USING THE HIGHEST QUALITY MATERIALS. LET YOUR UNIQUE CHARACTER TAKE A NEW SHAPE, DOWN TO EVERY LAST DETAIL INCLUDING THE WING MIRRORS.

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↑ CARBON FIBRE

Finely crafted and uniquely cased Carbon Fibre wing mirrors. Timeless CUPRA elegance.

↓ COPPER CARBON FIBRE

Augmented for exceptionality. The Copper Carbon Fibre wing mirrors add premium exclusivity to the CUPRA Formentor.





ANOTHER WAY TO MOVE

YOU GO RUSHING THROUGH LIFE. YOU WANT EVERYTHING IMMEDIATELY, AND HATE TO WAIT. BUT MAKE NO MISTAKE. HASTE HAS LITTLE TO DO WITH SPEED. HASTE IS YOUR ENEMY. IT MAKES YOU ARRIVE WITHOUT ENJOYING THE JOURNEY. SPEED, CONTRARY TO WHAT MANY PEOPLE THINK, IS NOT ABOUT WHO ARRIVES FIRST. IN FACT, IT'S NOT EVEN ABOUT ARRIVING. IT'S ABOUT MOVING SO FAST THAT YOU CANNOT PERCEIVE A DIFFERENCE BETWEEN THE ROAD AND YOURSELF. CHOOSING THE LONG WAY. KNOWING THERE IS ANOTHER WAY TO DO THINGS. TO STOP ASKING: "DO I REALLY NEED THIS POWER?", AND START ANSWERING:

"I'LL FIND OUT WHEN I ACCELERATE".



↑ *FEEL ALIVE*

Hit 100km/h in just 4.6 seconds with a powerful 310hp engine, enabling up to 250km/h. All the optimum specs you can expect from the CUPRA Formentor.

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↓ *PRIME
STOPPING
POWER*

Harness full control with the award-winning, ventilated Brembo disc brakes.



↑ *DCC WITH CUPRA DRIVE MODE*

Fine tune the CUPRA Formentor's suspension, brakes and pedal sensitivity. And switch over to the CUPRA Drive Mode to revel in its high-performance power: modifying your setup to create a more exhilarating driving experience and enhancing the roar of the engine.

↓ *SATELLITE BUTTONS*

The racing inspired satellite buttons around the CUPRA steering wheel allow you to shift between drive profiles with ease.



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↓ *E-HYBRID POWER*

Pure innovation. The perfect balance. The CUPRA Formentor eHybrid (PHEV) offers high-performance with electric benefits: from maximum engine torque to 60km of emission-free urban driving. Explore all inner-city restricted zones and switch over to petrol when you want to explore outside the city.



↑ *CUPRA CHARGER*

The CUPRA Charger is the optimum solution for powering up your CUPRA Formentor eHybrid at home. You can control the charging process remotely from your smartphone and we'll even install it for you.



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↓ *CUPRA FORMENTOR VZ*

The CUPRA Formentor's most powerful trim, named in reference to the Spanish word "Veloz", meaning "fast". The CUPRA Formentor VZ trim offers 6 high-performance powertrain options: from 205hp to 310hp. Coming with 19" alloy wheels, a 12" Navigation system, autonomous assistance technology and performance supporting bucket seats as standard. With the option of upgrading further to add Brembo brakes for a more exclusive feel.



↓ *CUPRA FORMENTOR*

The CUPRA Formentor trim offers a range of powertrain options, including two diesel engine versions. All come with 18" alloy wheels, Sports seats, a 10" Navigation system and a remote functioning parking heater as standard. With the option to add multiple autonomous assistance technologies to its setup.

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ANOTHER WAY TO GO FURTHER

FURTHER IS NOT A PLACE. IT IS A WAY OF FACING THE ROAD AHEAD. RELISHING THE FINAL OBJECTIVE, BY FINDING NEW WAYS TO GET THERE. SOMETIMES IT MEANS OVERTAKING THE REST, EVEN LOSING YOUR WAY, IN ORDER TO GET BACK ON TRACK AGAIN. GOING FURTHER IS KNOWING THAT ANOTHER WAY TO DRIVE IS POSSIBLE. OPENS THE ROAD.

IT OPENS THE MIND.

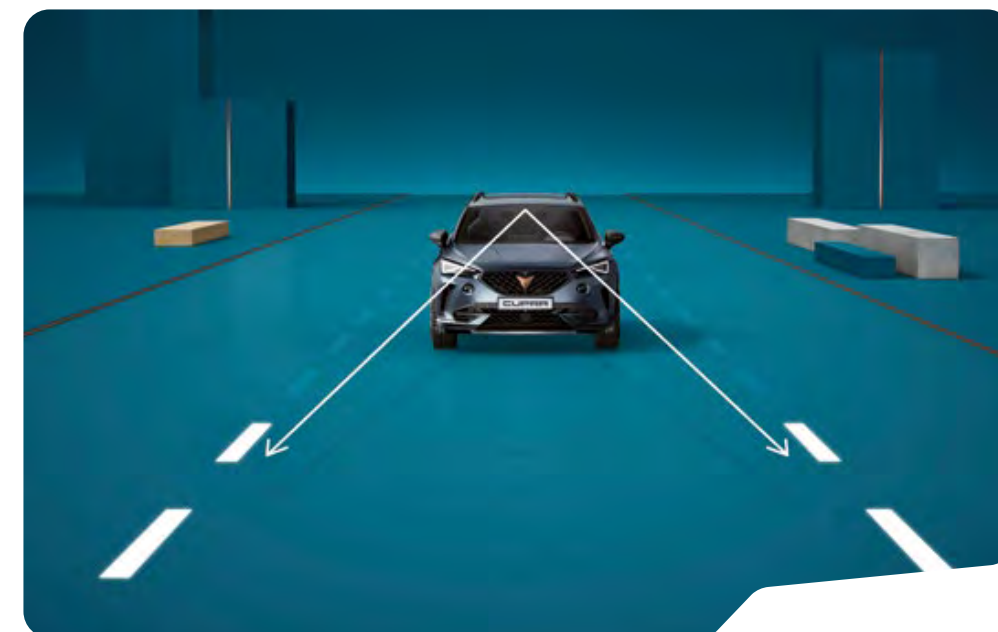
→ *TRAVEL ASSIST*

Fully on track. Travel Assist automatically keeps you in the right lane, using sensors to predict curves in the road and correct course autonomously.



→ *LANE ASSIST*

With corrective steering technology, Lane Assist keeps you in your chosen lane. Making an effective contribution towards accident prevention.



← *ADAPTIVE CRUISE CONTROL PREDICTIVE*

Makes sure you keep to the right speed at all times. Using maps, as well as the Traffic Sign Recognition function to integrate speed limits, stop signals and road signs en route.



← *TRAFFIC SIGN RECOGNITION*

The integrated front camera lets you see coming speed limits and overtaking restrictions via your Digital Cockpit.



← *PEDESTRIAN
PROTECTION*

Complete safety.
The CUPRA Formentor
stops automatically to
protect pedestrians.

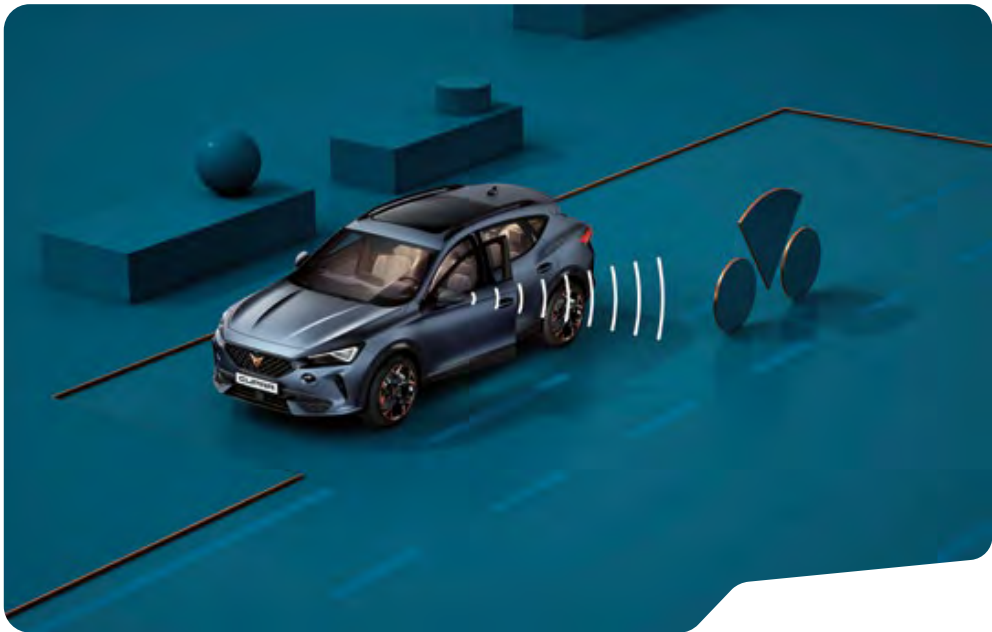


← *FRONT
ASSIST*

Front Assist helps to
prevent collisions by
stopping automatically:
so, when autonomously
cruising with ACC
Predictive, the CUPRA
Formentor keeps
your set limit and will
even stop should your
reactions falter.

→ *EXIT
WARNING*

When pulling out of a
spot or getting out
of the car, Exit Warning
alerts you of any
oncoming traffic or
pedestrians nearby,
so you can always leave
safely.



→ *REAR
TRAFFIC
ALERT*

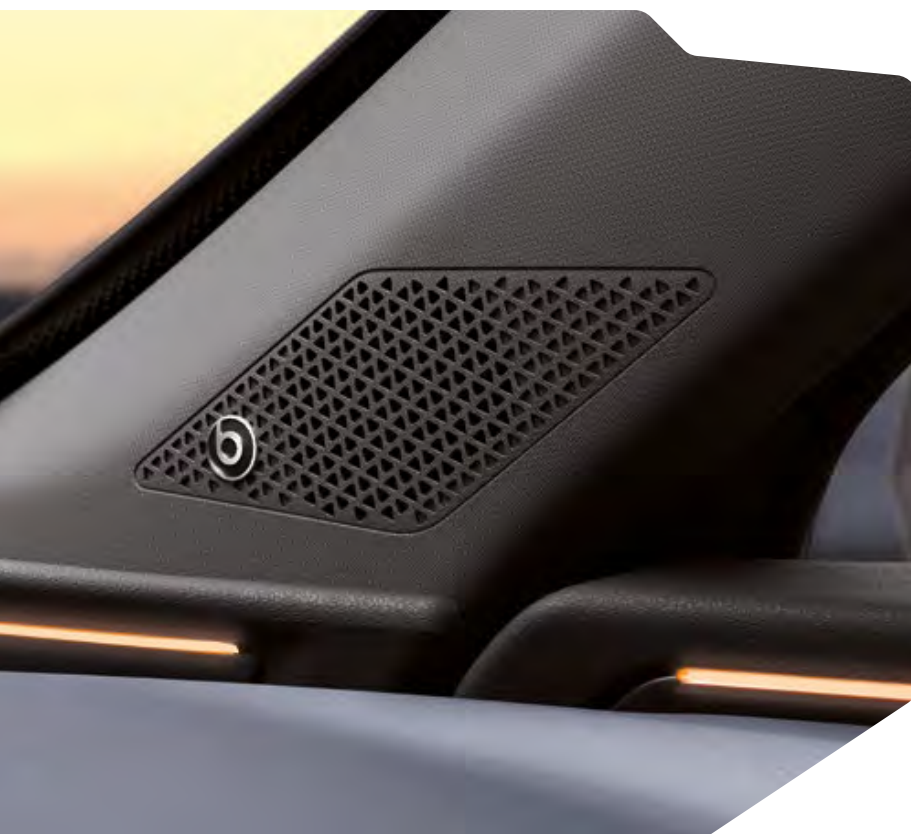
When reversing out
of a tight parking space,
the Rear Traffic Alert
scans your blind spot,
recognising vehicles
approaching in
cross-traffic behind
you. The system
will warn you, and if
you don't react, can
even initiate brake
intervention.





↖ 12" NAVI SYSTEM

Always located. Navigate via the 12" touchscreen with connected mapping services. And with Wireless Full Link, your smartphone seamlessly syncs up so you can display your favourite apps and functions on screen.



← BEATS AUDIO

Feel more alive with every ride. The CUPRA Formentor's BeatsAudio™ System is powered by an impressive 340W amplifier, giving you full high-fidelity sound.



↑ 10.25" DIGITAL COCKPIT

Front and centre. The 10.25" Digital Cockpit displays all the detail you need, right in your line of vision.

↘ CONNECTIVITY BOX

Easy technology. Place your phone in the Connectivity Box to sync, charge seamlessly and play music via the premium BeatsAudio™ system.



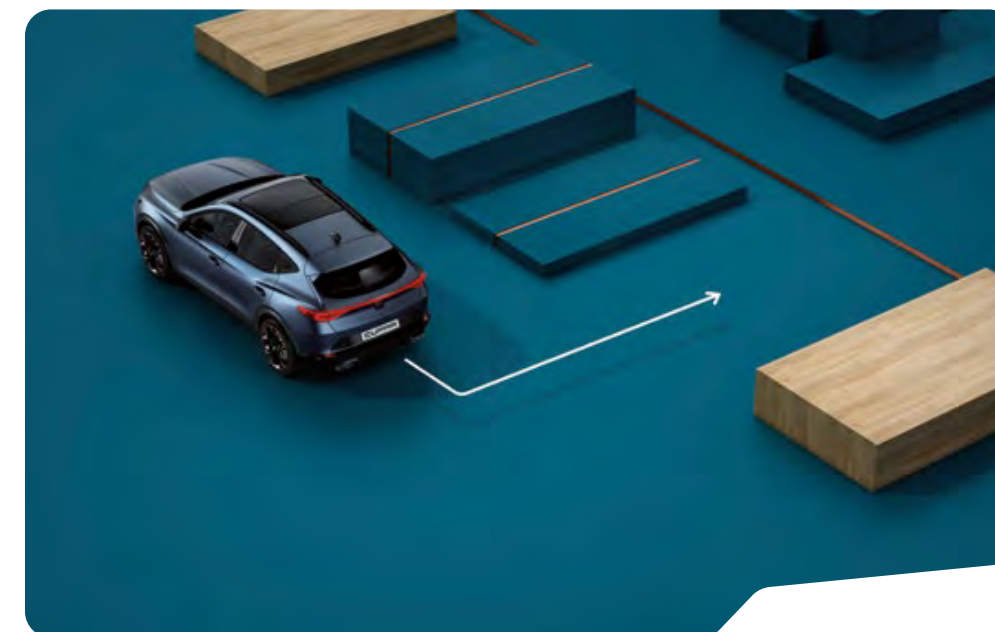
→ TOP VIEW

Master the art of parking with Top View: a birds-eye view, allowing you to get into even the tightest spot.



→ AUTONOMOUS PARKING

The CUPRA Formentor makes straightening up a stress-free and hands-free process. With advanced functions like Park Assist, simply select a space and let your car guide you in autonomously.



← KESSY

Convenient and streamlined. The KESSY wireless unlocking system makes accessing your CUPRA Formentor a keyless experience.



← A WARM WELCOME

The Parking Heater lets you heat up your engine remotely before even stepping in. The perfect solution on colder days.



AN AUGMENTED REALITY EXPERIENCE

DISCOVER THE CUPRA
FORMENTOR WITH AN
INTERACTIVE, AUGMENTED
REALITY EXPERIENCE.

SIMPLY SCAN THE QR CODE
WITH YOUR SMARTPHONE'S
CAMERA. FOLLOW THE
LINK AND PARK THE CUPRA
FORMENTOR ANYWHERE
YOU WANT TO START
EXPLORING IT DOWN TO
THE LAST DETAIL.



ANOTHER WAY TO ENJOY

LEISURE TIME OFFERS YOU ANOTHER
STYLE OF LIFE. ONE THAT CANNOT BE
COUNTED WITH EGO. AND IT CANNOT
BE BOUGHT OR SOLD. THERE ARE
THOUSANDS OF WAYS TO HAVE FUN
AND, WHEN YOU DO, YOUR ONLY GOAL
IS TO ENJOY THE MOMENT, AS SIMPLE
AS IT SOUNDS. HAVING FUN IS AN
ILLOGICAL ACT.

SO, TAKE IT SERIOUSLY.





↑ *TOWING BIKE RACK*

Take everyone with you on adventures. The towing bike rack is tailored to your CUPRA Formentor, allowing you to load up 3 at a time.

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↓ *BIKE RACK*

Leave no path untouched. Load up your bike quickly with this easy-to-mount, configurable bike rack. With easy fastening to provide long-lasting care for your bike's frame tubes.



↑ TOWING SKI RACK

Leave the real challenge for the piste. With the towing ski rack, you can easily and securely transport up to 6 pairs of skis or 2 snowboards on the back of your CUPRA Formentor.

→ SKI RACK XTENDER

No need to strain your back to load your skis, the CUPRA Ski Rack Xtender slides out easily for convenient loading and safe transport to the snow.



↗ SURF RACK

Always ready to chase the waves. The rack adapts perfectly to the shape of your surfboard and allows you to carry two along.



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ENVIRONMENTAL INFORMATION

AIR QUALITY

Fitted with an improved catalytic converter that reduces harmful exhaust gasses in line with Euro 6 emission standards. The CUPRA Formentor's Diesel models have SCR (selective catalytic reduction) technology with AdBlue® twin dosing to further minimise nitrogen oxide emissions.

LIGHTS

Both headlights and rear lights are 100% LED. Additionally, the CUPRA Formentor's standard lamps ECOLED offer an extremely low power consumption rating.

RENEWABLE AND RECYCLED MATERIALS

Use of renewable materials (cotton, natural rubber and cellulose) and recycled materials (plastics) in various parts of the vehicle.

TYRES

Low rolling resistance tyres provide a reduction in the rolling resistance coefficient.

BRAKES

Incorporation of RBO technology (which reduces the friction between the brake pad and disc), permits an emissions reduction of up to 1g CO₂ / 100 km.

BODYWORK

The CUPRA Formentor's improved proportions and lower positioning on the road allow for a reduction in aerodynamic drag.

ACOUSTICS

All versions incorporate a double-seal system on the doors, which reduces noise levels and enhances comfort.

SEATS

The use of new PUR foam formulations reduces the emission of volatile organic compounds (VOCs) in the cabin interior by up to 50%.





TECHNICAL SPECIFICATIONS

Discover all the technical specifications by engine type, from emissions and consumption data; to performance statistics and transmission types.

Here you'll find all the technical aspects covered so you can make an informed selection when it comes to your CUPRA Formentor.

PETROL ENGINE	2.0 TSI 310HP (228kW) DSG-7 Start/Stop 4DRIVE	
	Cylinder/Valve (Total)	4 / 16
	Displacement (cc)	1,984
	Cylinder bore and stroke (mm)	82.5 / 92.8
	Compression ratio	9.3
	Maximum power (kW (HP)/rpm)	228 (310) / 5,450 - 6,600
	Maximum torque (Nm/rpm)	400 / 2,000 - 5,450
	Fuel supply system	TSI Direct Injection
	Ignition	Electronic map-controlled ignition
	Atmospheric/Supercharged	Turbo charged
	Fuel type	ROZ 98
	Oil capacity in initial fill (l)	6.6
	Alternator (A)	140 ME
	Battery (Ah/A)	68-70 / 380-420

PERFORMANCE	Maximum speed [km/h]	250
	Acceleration 0-100 km/h (s)	4.9

FUEL CONSUMPTION	Urban (l/100 km)	
	Extra urban (l/100 km)	
	Combined (l/1000 km)	
	CO ₂ Combined WLTP Range (g/km)	

MASS EMISSION	2.0 TSI 310HP (228kW) DSG-7 Start/Stop 4DRIVE	
	CO ₂ Urban (g/km)	
	CO ₂ Extra urban (g/km)	
	CO ₂ Combined (g/km)	
	CO ₂ Combined WLTP Range (g/km)	

TRANSMISSION	Gearbox type	DQ381-7A
	Ratios	
	I	3.400
	II	2.750
	III	1.767
	IV	0.925
	V	0.705
	VI	0.755
	VII	0.635
	R	2.900
	Group 1 ratio	4.813
	Group 2 ratio	3.667
	Group 3 ratio	-
	Speed 1000 rpm in IV/V/VI/VII (km/h)	27.93 / 36.64 / 44.91 / 53.4

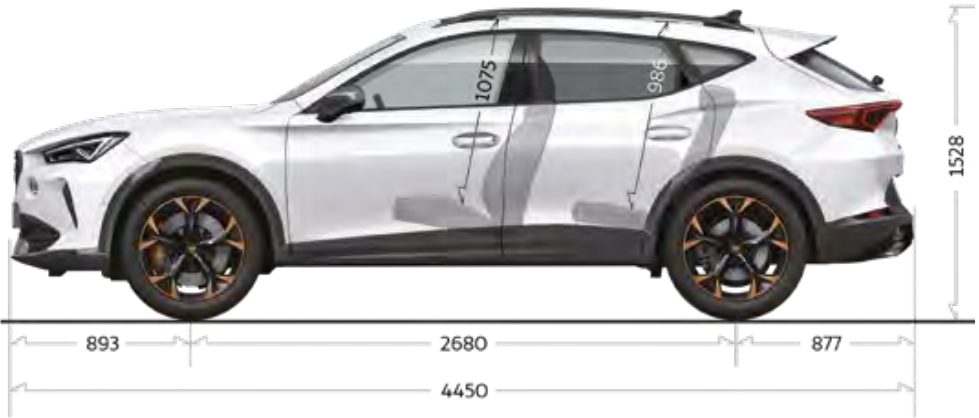


CHASSIS

2.0 TSI 310HP (228kW) DSG-7 Start/Stop 4DRIVE	
Front suspension	Independent type McPherson - coil springs - hydraulic shock absorber
Rear suspension	Multilink axle, coil springs and hydraulic shock absorber
Steering System	R-EPS Progressive steering
Turning diameter (m)	10.7
Brake system	Dual hydraulic circuit and brake system diagonal split with electric brake booster
Front and rear brake type	Front and rear ventilated disc brakes
Front brakes (mm)	CUPRA brakes: 340×30 Brembo brakes: 370×32
Rear brakes (mm)	310×22

WHEELS

Rims	8x19 ET40
Tyres	245/40 R19 94W



PACKAGE
(In running
without driver)

2.0 TSI 310HP (228kW) DSG-7 Start/Stop 4DRIVE	
Body Type	A-CUV
Length/width/height (mm)	4,450 / 1,839 / 1,511
Wheelbase (mm)	2,680
Front/Rear track (mm)	1,585 / 1,559
Boot capacity (l)	420
Fuel tank capacity (l)	55

WEIGHTS

In running order with driver (kg)	1,644
In running order with driver (kg) Front/Rear	973 / 671
Maximum weight allowed (kg)	2,140
Maximum towing weight without brake (kg)	750
Maximum towing weight w/brake 8% (kg)	2,000
Maximum towing weight w/brake 12% (kg)	1,800



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