



CUPRA
BORN



BORN MODEL RANGE

Born V+ Debut Edition \$59,900 ^{+ ORCs *}

Born V+ \$64,900 ^{+ ORCs *}

TECHNICAL DATA

Electric Motor Type Permanent Magnet Synchronous Motor

Maximum Power Output – kW / HP @ rpm 170 / 231 @ 5,300 – 7,000

Maximum Torque – Nm @ rpm 310 @ 0 – 5,000

Drive Train Rear Wheel Drive

Transmission Single Speed Auto

Battery Type Lithium-ion

Battery Capacity – kW/h Useable / Gross 77 / 82

Maximum Charging Capacity – kW AC / DC 11 / 170

Dimensions – Length / Width / Height – mm 4,324 / 1,809 / 1,540

Luggage Capacity Rear Seats Up to Seats Down – litres 385 – 1,267

Weight in Running Order with Driver / Max. Weight Allowed – kg 1,935 / 2,320

PERFORMANCE & EFFICIENCY **

0-50 km/h in seconds 2.7

0-100 km/h in seconds 7.0

Maximum Speed in km/h 160

Electric Range (WLTP) in km *** 548

Electric Consumption in Wh per km 158

Charging Time H (AC 3-pin plug Charger, 2.3kW 0 - 100%) 37:00

Charging Time H (AC WallBox Charger, 11kW 0 - 100%) 7:30

Charging Time H (DC Fast Charger, 50kW 5 - 80%) 1:12

Charging Time H (DC Super-Fast Charger, 170kW 5 - 80%) 0:30

* Prices are maximum retail prices including GST and exclude on road costs.

** The official fuel consumption, emissions, and EV range figures determined by the WLTP test should be used as a guide only, or for vehicle-to-vehicle comparison. Actual results may vary due to factors such as driving or environmental conditions.

*** Range / CO2 calculated according to the NZ base specification vehicle as agreed with NZ Transport Agency; using vehicle 1,935 kg in weight.

SAFETY & SECURITY	V+ Debut Edition	V+
Front Assist, City Emergency Braking and Pedestrian Protection	●	●
Adaptive cruise control	●	●
Side Assist (blind spot detection with rear cross traffic alert)	●	●
Exit Assist (warning of vehicles / cyclists approaching from rear when opening door)	●	●
Rear view camera	●	●
Top view camera	●	●
Lane Assist	●	●
High-beam Assist	●	●
Emergency stop signalling	●	●
Driver and front passenger front airbags with passenger de-activation	●	●
Front side airbags	●	●
Front & rear curtain airbags	●	●
Central airbag (between front seats)	●	●
ISOFIX points in front passenger and outer rear seats with top tether anchorage points	●	●
Seatbelt reminders front and rear	●	●
Anti-lock brakes (ABS)	●	●
Electronic Stability Control (ESC) Sport	●	●
Alarm (perimeter and interior monitoring)	●	●
Pre-crash proactive passenger protection system	●	●
Tyre pressure monitoring	●	●
Driver fatigue detection	●	●
ANCAP Safety Rating	★★★★★	★★★★★

TECHNOLOGY	V+ Debut Edition	V+
12" colour touchscreen including Bluetooth, 2 USB-C ports and integrated voice control	●	●
Wired Android Auto and Apple CarPlay	●	●
Wireless phone charger	●	●
Twin USB-C charging ports for rear seats	●	●
5 speaker sound system	●	
7 speaker sound system		●
Sports suspension	●	●
CUPRA Drive Profile with five different drive modes: Comfort, Performance, CUPRA, Individual and Range	●	●
E-Boost mode which provides an extra 20 kW of power (power is increased from 150 kW to 170 kW)	●	●
Keyless Entry and Go (KESSY)	●	●
5.3" digital instrument cluster	●	●
Progressive steering	●	●
Regenerative braking	●	●
Mode 2 charging cable with 3-pin plug (must be plugged into wall, not used with extension cable or multi-box)	●	●
Mode 3 charging cable for AC charging	●	●
Charging capacity up to 170 kW DC	●	●

INTERIOR SPECIFICATION	V+ Debut Edition	V+
Dual zone climate control	●	●
Sports front seats with integrated headrest	●	●
SEAQUAL® black upholstery (contains upcycled marine plastic) with copper stitching	●	●
Height-adjustable driver and passenger seats	●	●
Front seat back storage pockets	●	●
High centre console with armrest	●	●
Auto-dimming rear view mirror	●	●
Multi-colour interior ambient lighting	●	●
Black interior roof	●	●
Black carpet floor mats	●	●
Aluminium pedals	●	●
Heated sports leather steering wheel with integrated controls	●	●
Steering wheel with satellite buttons – Drive Profile and e-boost	●	●
Double floor in boot	●	
Four seats	●	
Five seats		●
Split folding rear seats (60/40) with ski hatch and armrest	●	●
Removeable luggage cover	●	●
Illuminated boot	●	●
Four cargo rings in boot	●	●
12V socket in boot	●	●

EXTERIOR SPECIFICATION	V+ Debut Edition	V+
LED Daytime Running Lights	●	●
Full LED headlights (includes dipped and main beam)	●	●
Rain and light sensors	●	●
Electrically adjustable, heated and folding door mirrors	●	●
Liquid Grey door mirrors with CUPRA welcome light silhouette	●	●
Illuminated exterior door handles	●	●
Dark tinted rear windows	●	●
Sports bumpers	●	●
Remote central locking	●	●
Front and rear parking sensors	●	●
Intelligent park assist	●	●
Electronic parking brake	●	●
Rear spoiler in body colour with black side fins	●	●
Coast-to-coast LED taillights	●	●
Exclusive paint: Aurora Blue.	\$850	\$850

WHEELS	V+ Debut Edition	V+
Anti-theft wheel bolts	●	●
Self-sealing tyres. A sticky sealant layer inside the tyre tread instantly seals any penetrating object up to 5 mm in diameter, trapping the air inside, keeping the tyre inflated	●	●
19" Copper Typhoon with 215/50 R19 tyres	●	●



CUPRA CARE	V+ Debut Edition	V+
5 years / 100,000 KMs mechanical warranty	●	●
8 years / 160,000 KMs high-voltage battery warranty	●	●
5 years CUPRA Assist roadside assistance	●	●
3-year paintwork warranty and a 12-year anti-perforation warranty	●	●
5 years / 150,000 KMs mechanical warranty	\$550	\$550
3 years / 45,000 KMs Scheduled Maintenance *	\$990	\$990
5 years / 75,000 KMs Scheduled Maintenance *	\$1,550	\$1,550

* Refer your CUPRA Garage for full details of coverage. Available to purchase online after delivery.



Model Shown on Front Page: CUPRA Born in Aurora Blue (with glass roof which is not available in NZ).

Key: ● = standard equipment

CUPRA is committed to a policy of continuous product development and reserves the right to make changes to specifications, colours and prices without notice. Whilst CUPRA makes every effort to ensure that specifications are accurate at the time of publication, you should always check with your CUPRA Garage for the latest information.

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