

CUPRA A T E C A

THE EXHIBITION



CREATE YOUR
OWN PATH



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CUPRA
MEMBER BOX

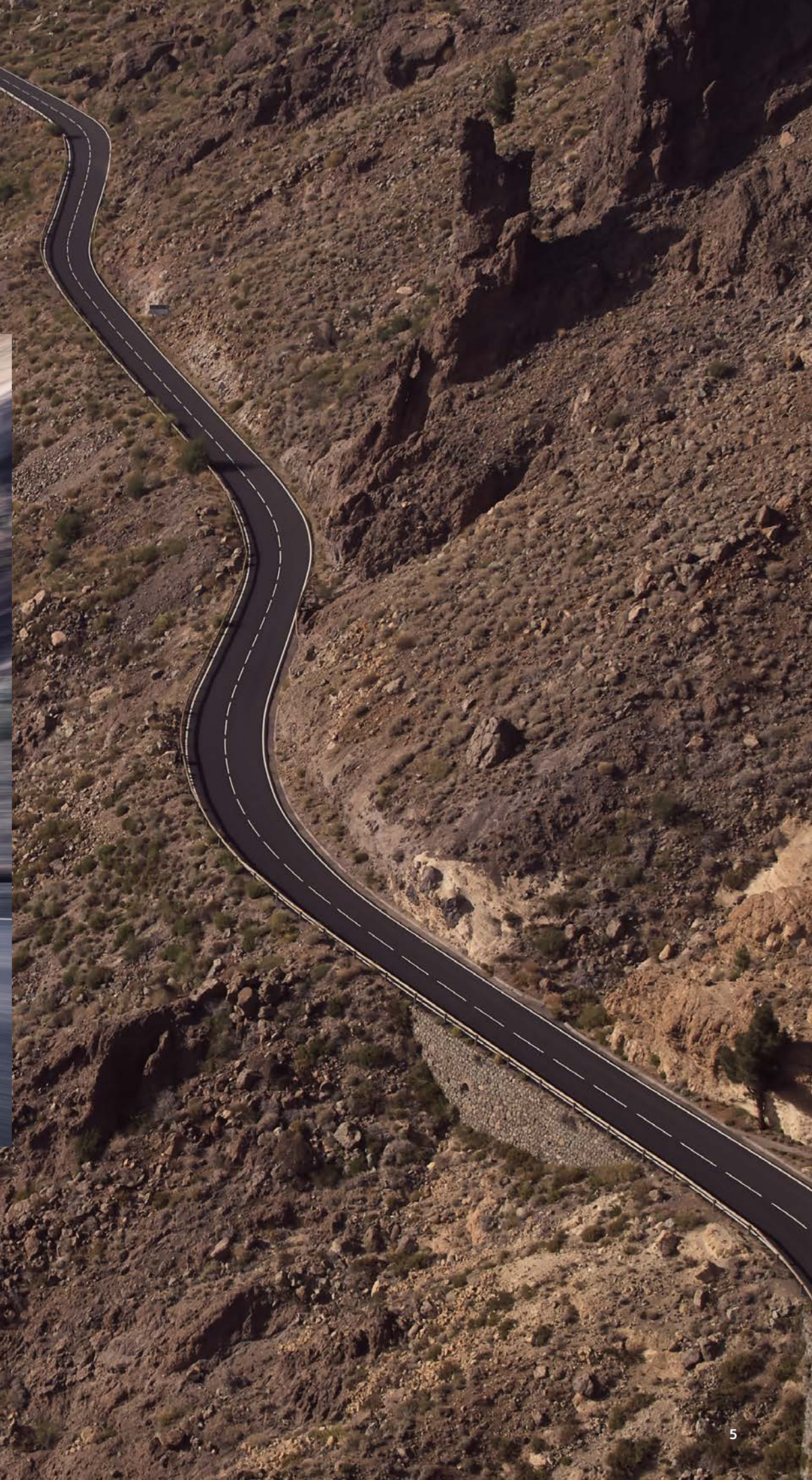
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AN SUV WITH A 2.0 LITRE TSI
ENGINE, 300 HP, DSG AUTOMATIC
GEARBOX AND 4DRIVE. HITS
100 KM/H IN JUST 5.25 SECONDS.
BUT ALSO, A SPORTS CAR THAT
KNOWS WHAT ELEGANCE IS.
THIS IS WHERE PERFORMANCE
MEETS SOPHISTICATION. THE
CUPRA ATECA. SYMBOL OF
CONTEMPORARY SPORTINESS.
OUR FIRST CREATION, NOW
AVAILABLE FOR YOU TO OWN.



E X T E R I O R
D E S I G N



FRONT

Strength and style with a grand front grille in black boasting the CUPRA logo in copper and a defensive front bumper with intricate CUPRA lettering.



TAILGATE WITH CUPRA LOGO

Designed to enhance aerodynamics. Embellished with the CUPRA logo in copper on a carbon fibre background.



GLOSSY BLACK DETAILS

Discreet yet remarkable. Because elegance is in the details.



REAR BUMPER

A unique sporty look complementing the four exhaust pipes.





**CARBON FIBRE
MIRROR CASES**

Introducing avant-garde style. Exterior mirror cases made out of carbon fibre, inspired by our racing DNA.



I N T E R I O R
D E S I G N

GLOSSY BLACK INTERIOR

Sophistication covering every interior detail. Also available in Chrome.



ALCANTARA DETAILING

A superior micro-fibre material adding a touch of style to the door panels and seats.





ILLUMINATED DOOR STEP

Welcoming you in every time. CUPRA name lights up when you open the door.

STITCHED STEERING WHEEL

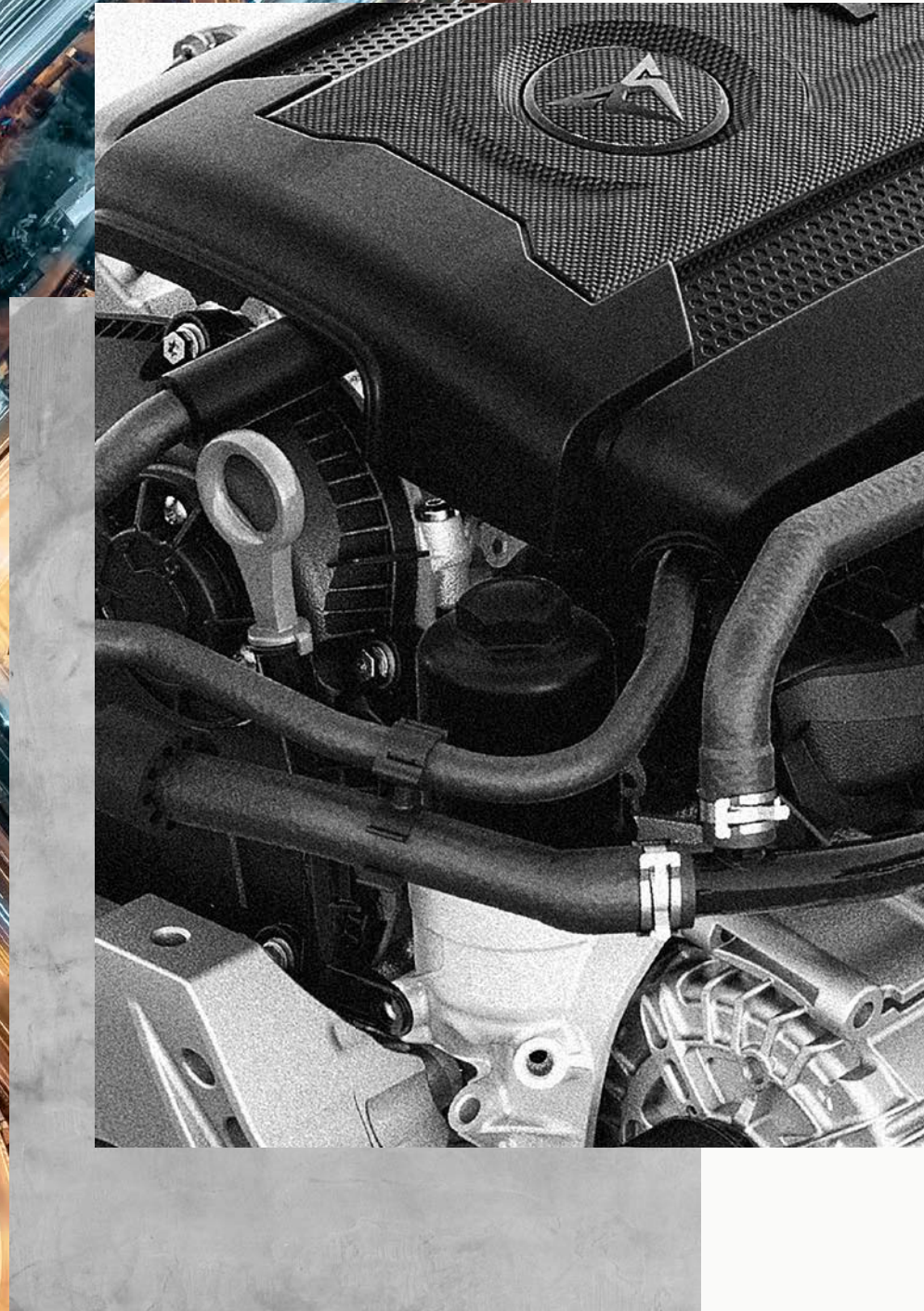
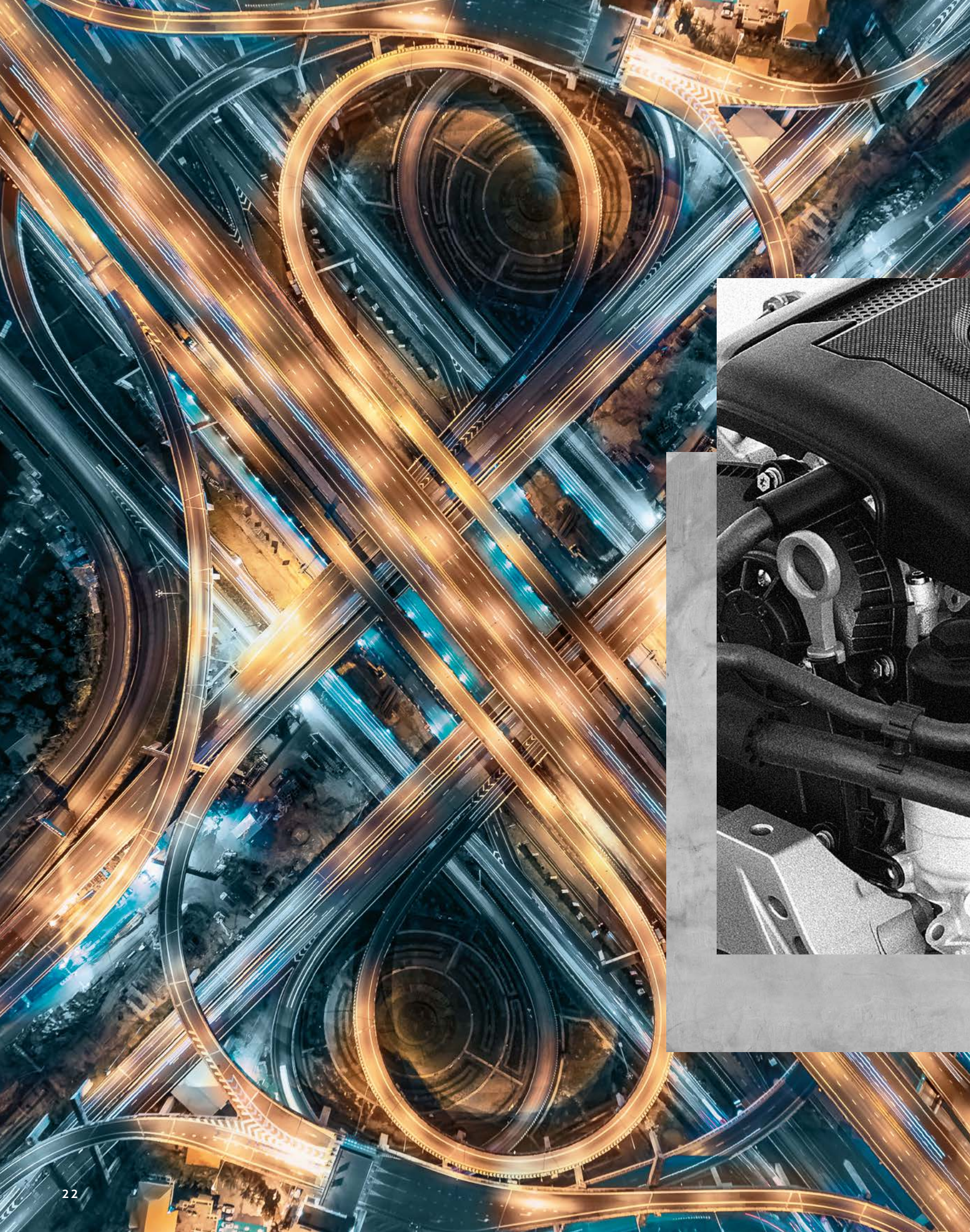
Handcrafted with passion. Fine copper stitching on a leather steering wheel and gear knob.





BUCKET SEATS

More than a sporty attitude.
But also increased safety, as well
as a premium appearance. Made with
Alcantara, a high-end material with
an equally opulent feel to leather.



T E C H N O L O G Y

TOP VIEW CAMERA

Four cameras in the front, rear and side mirrors giving you a 360-degree view of your CUPRA Ateca.



PARK ASSIST

Ultrasonic sensors on the front, rear and sides to measure the distance between your CUPRA Ateca and obstacles. The technology can even steer the car for you into a parking spot.

FULL LED HEADLIGHTS

Next-level lighting. A reimagined design with improved brightness illuminating extended distances, as well as automatic beam adjustment, ensuring maximum safety for you and those around you.





DRIVING EXPERIENCE BUTTON

One button, six different drive modes, unlimited driving pleasure: Comfort, Sport, Individual, Off road, Snow and roaring CUPRA mode.



DIGITAL COCKPIT

A 10.2" LCD screen in your line of vision for everything you need, from speed to maps. Comes with an exclusive CUPRA view displaying speed and RPM right in the centre.



W H E E L S

COPPER 19"

Pure design.
Distinctive 19" alloy
wheels in copper.
A colour naturally
sophisticated, but also
one of CUPRA's defining
materials because of its
raw quality.





STANDARD 19"

When standard means uniqueness.
19" alloy wheels for an enhanced performance.

SILVER 19"

19" alloy wheels in silver.
The colour of understated elegance on the shape of sophisticated design.

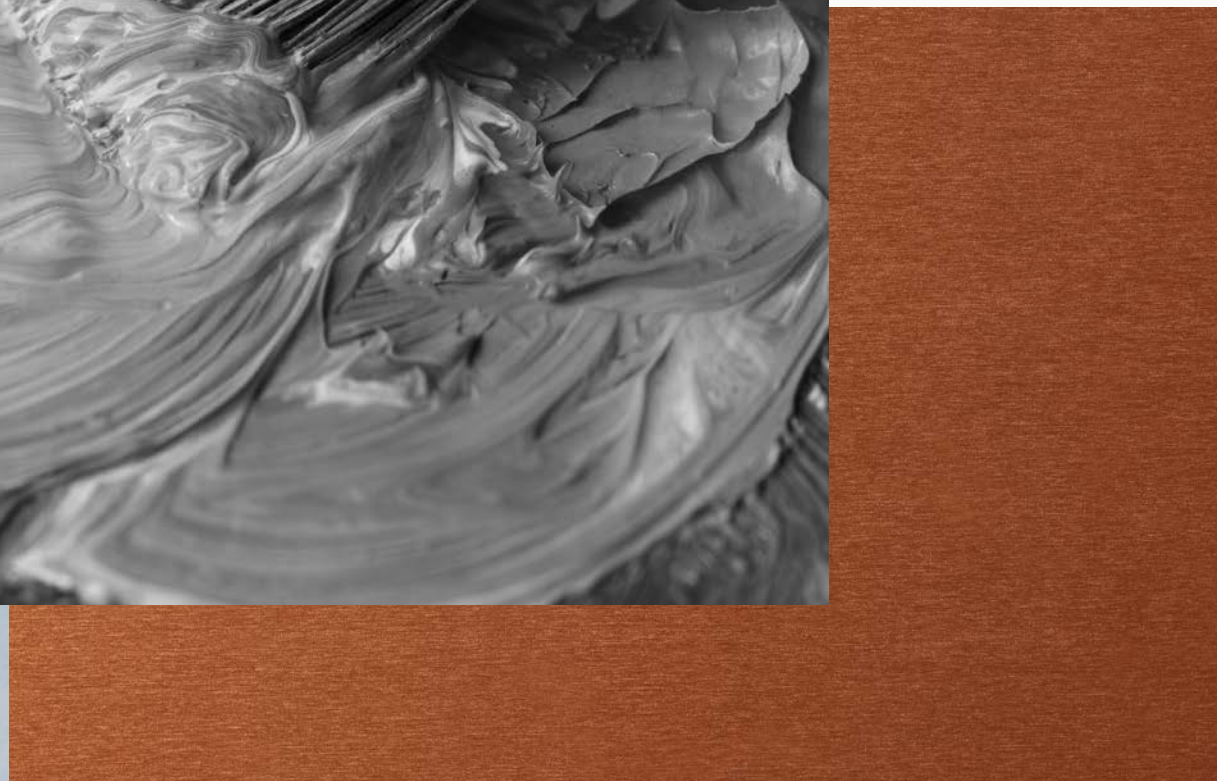




BREMBO PERFORMANCE BRAKES

All our wheels come with CUPRA brakes but can be upgraded to Brembo brakes. Brembo is the world's leading brand in braking systems, combining performance and design together at once, just like we do.



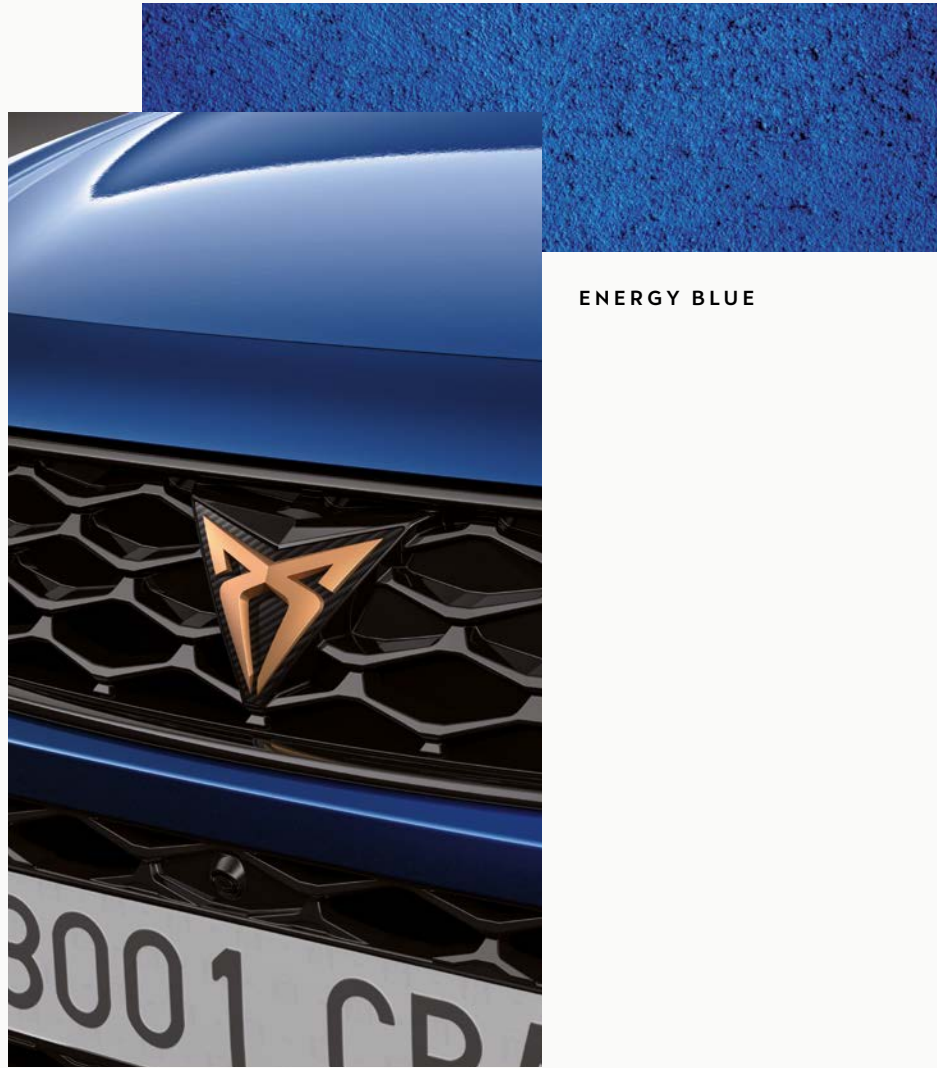


C O L O U R S



RODIUM GREY

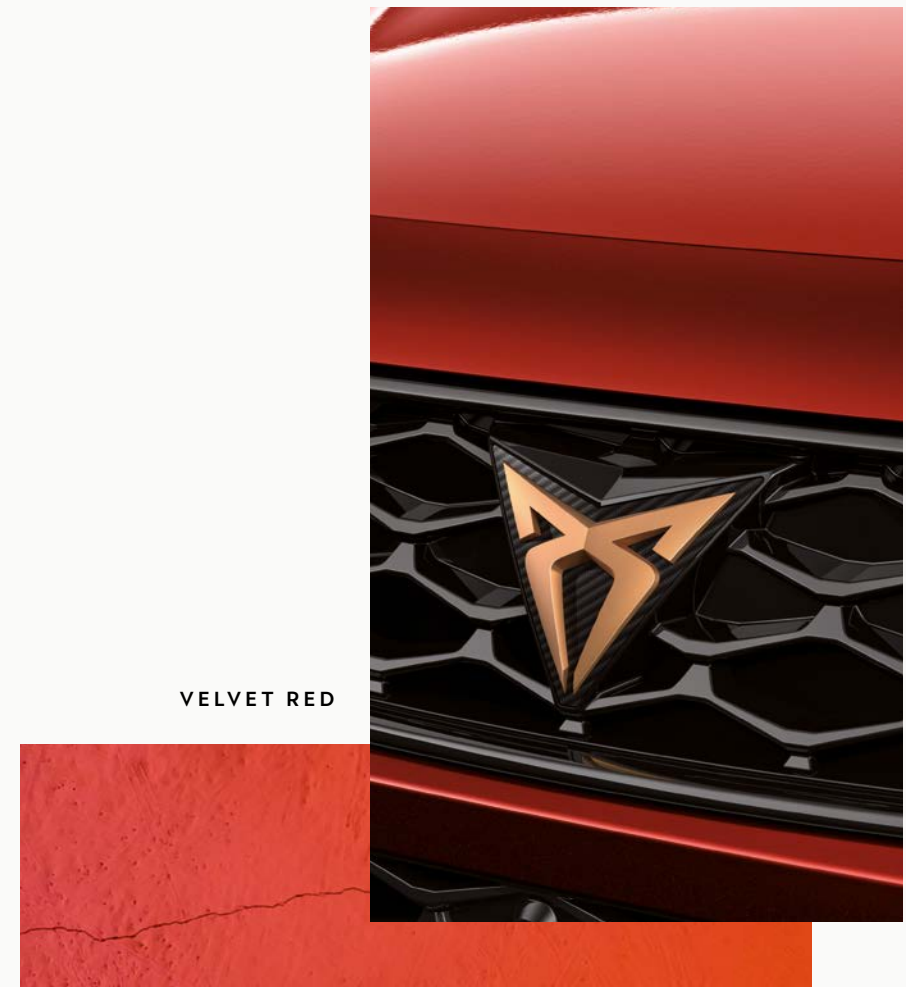




ENERGY BLUE



CRYSTAL BLACK



VELVET RED



NEVADA WHITE





U P H O L S T E R Y



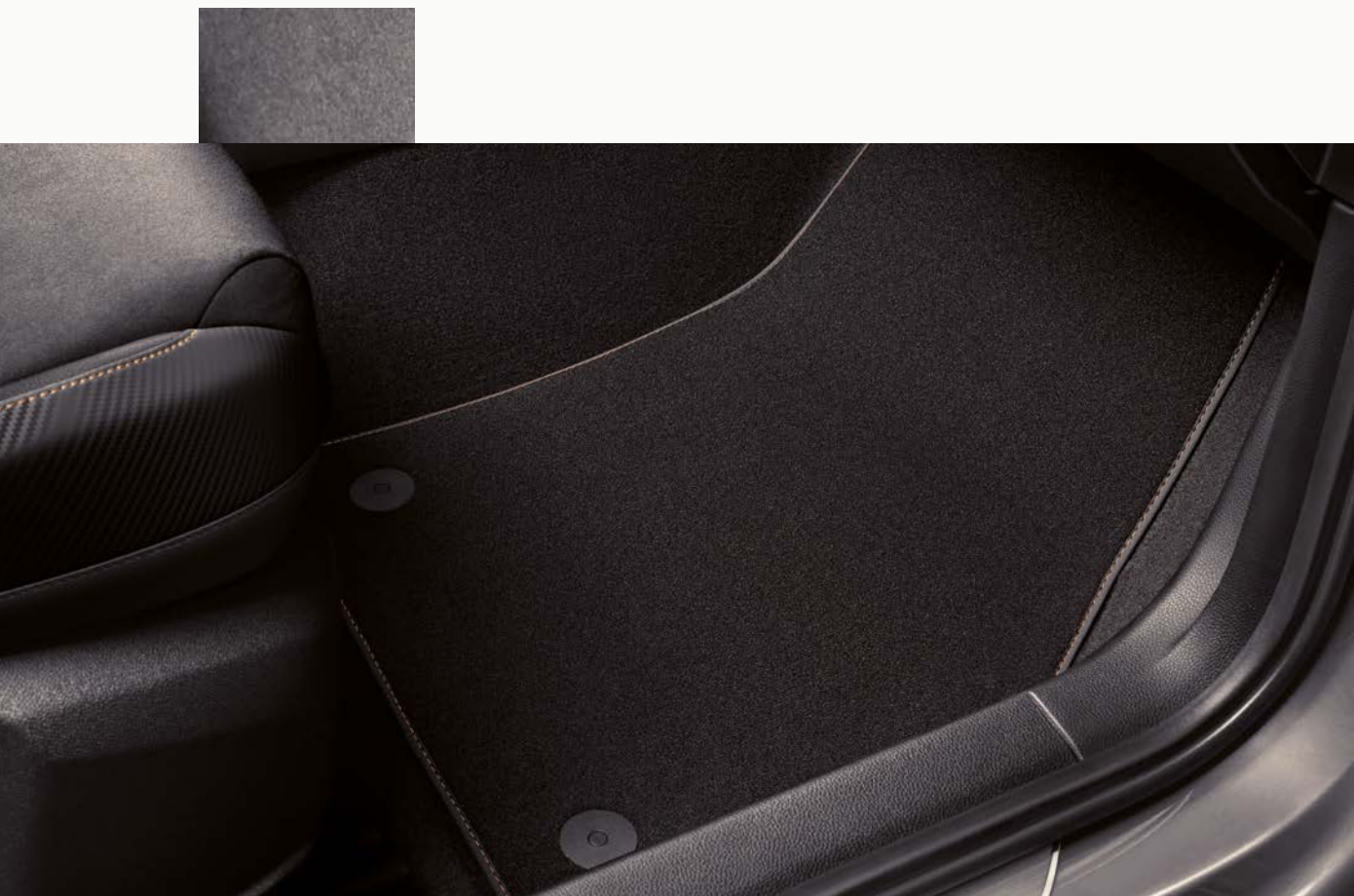
ALCANTARA
Modern, durable
and stain resistant.



LEATHER
The genuine feel
of perfection.



**ALCANTARA
BUCKET SEATS**
Contemporary
sportiness at
its finest.



CUPRA FLOORMAT

With fine copper stitching.
The main material of the
floormat is Nubuck.

PREMIUM FLOORMAT WITH CARBON FIBRE

Subtly branded with the CUPRA logo
in copper. Made with Nubuck, a rough,
tough and long-lasting material.



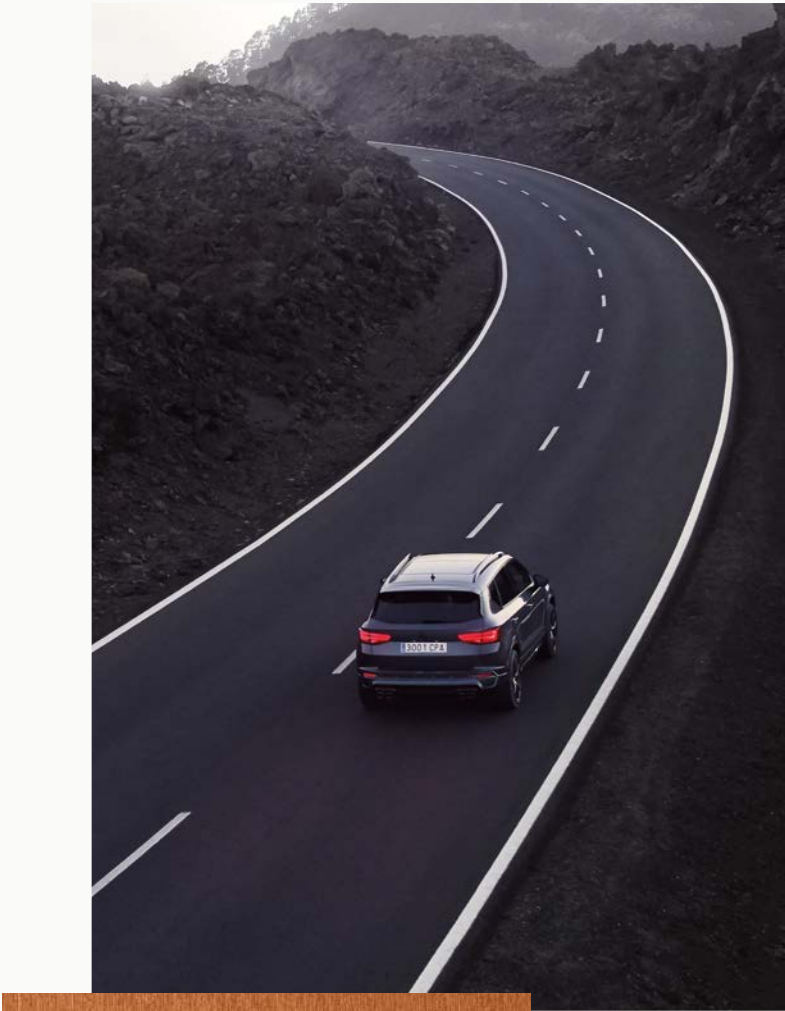
CUPRA EXPERIENCE

Driving a CUPRA is an experience, and so is owning one. You can purchase and repair yours across the SEAT global dealer network, as well as receive extra special treatment and services at CUPRA specialised dealerships.



CUPRA CARE

Discover a new approach to car services across all our dealers with one single package offering everything you need to smoothly enjoy your CUPRA Experience. This includes a complimentary warranty extension for all CUPRA Ateca owners.



CUPRA CARE PREMIUM

Add services by monthly subscriptions to cover regular maintenance services or further inspections performed periodically.

CUPRA CARE INSURANCE

A policy designed by us, for you. Leave your CUPRA Ateca in the trusted hands of CUPRA Experts. Our comprehensive and competitive plan covers you against accidents, theft and vandalism.

CUPRA COMMITMENT

Experience our definition of human customer service at CUPRA specialised dealerships. Our people are looking forward to meet you there and offer you personalised attention. Your CUPRA Master will be by your side through it all and your CUPRA Service Advisor will be your expert for any technical support with your car.



CUPRA COMMUNITY

You are one of us. A community of individuals who have more than a car in common, but also similar passions in life. Expect exclusive invitations to test drives, lifestyle events, track days and more.

ACCESSORIES

EXCLUSIVE

CUPRA Member Box	575087013B
CUPRA carbon fibre key cover	575087013C
CUPRA floor mats LHD	576863011 LOE
CUPRA floor mats RHD	577863011 LOE
CUPRA premium floor mats LHD	576863011B LOE
CUPRA premium floor mats RHD	577863011B LOE

INFOTAINMENT

Nextbase 101 Elite	000054731A
Universal magnetic mount	000051991K
Universal smartphone support	000061129F

INTERIOR

Espresso machine	000069641
Hooks for headrests	000061126B
Headrest base carrier	000061122
iPad® 2-4 bracket	000061125A
iPad® Air bracket	000061125C
iPad® Mini bracket	000061125B
Galaxy Tab 3/4 bracket	000061125D
Clothes hanger	000061127B
Chrome-plated hanger	000061127E
Side sun blinds	575064365A
Rear sun blind	575064365
iPad® Air bracket	000061125E

TRANSPORT

Surfboard rack	000071120HA
3 rd Bicycle Extension Kit	000071128C
Roof bars	575071151
Towing bracket	575092160A
Tow hook ski carrier	000071129L
Ski & snowboard rack	000071129S
Ski & snowboard rack, 6 pairs	000071129T
Towing bracket bicycle carrier	000071128K

PROTECTION

Luggage compartment net	5P5861873
Protective seat cover for dogs	000061609C
Protective luggage compartment lining	000061609D
Seat cover	000061680A
Front mudflaps	575075111
Rear mudflaps	575075101
Reversible luggage compartment mat	575061201A
Protective luggage compartment inlay (semi-rigid)	575061201B
Protective luggage compartment inlay (foam) - Double floor	575061201E
Protective luggage compartment inlay (foam)	575061201D
High-edge protective luggage compartment inlay	575061201C
Luggage compartment separation grille	575061205
Transparent rear bumper film	575061197
Protective luggage compartment moulding	575061155
Luggage compartment divider	575061205A
Protective luggage compartment inlay (semi-rigid) - Double floor	575061201

SAFETY

Warning triangles (2 units)	000093601A
Reflective jacket	000093900SA
Warning triangle (1 unit)	000093600B
iSOFiX base	000019230C
9,900 mAh battery jump starter	000051763F
Innovative, high quality reflective vest	000093056J
C5W 41 mm LED	000052010B
T4W LED	000052010C
C5W 36 mm LED	000052010D
W5W LED	000052010E
Folding shovel	000069704A
Additional interior mirror	000084418A
Kidfix XP safety seat	000019906M
Safety Pack (triangles + vest + first aid kit + flashlight)	000093990AF
Safety Pack (triangles + vest)	000093990
Vehicle location system	000054620A
Help Flash	000052122A
Automatic puncture kit	000093059AE
Rear baby mirror	000072549C
iSOFiX base for PEKE GO i-Size	000019230L
DUO PLUS	000019909G
Baby Safe Plus SHR II	000019907B

MAINTENANCE

Interior cleaner	000096320FRABK
Insect remover	000096320FRABH
Dashboard cleaner	000096320FRABM
Summer Maintenance Kit	000096354B
300 ml windscreen wash	000096320GFAAD
300 ml concentrated shampoo	000096320GFAAB

TECHNICAL SPECIFICATIONS

TECHNICAL SPECIFICATIONS CUPRA ATECA

ENGINE	2.0l 221 kW Start-Stop 4WD DSG
Cylinder/Valve (Total)	4 / 16
Displacement (cc)	1984
Bore/stroke (mm)	82,5 / 92,8
Compression ratio	9,3
Maximum power (kW (HP) /rpm)	221 (300) 5300-6500
Max. torque (Nm/rpm)	400 / 2000-5200
Fuel supply system	TSI Direct Injection
Ignition	Electronic map-controlled ignition
Atmospheric / Supercharged	Turbo charged
Fuel type	ROZ 95
Oil capacity in initial fill (l)	4,5
Alternator (A)	110-180
Battery (Ah/A)	59-68 / 320-380

PERFORMANCE

Max. speed [km/h (gear)]	245 [6]
Acceleration 0-80 km/h (s)	3,6
Acceleration 0-100 km/h (s)	5,4
Acceleration 80-120 km/h (s) in V.max.gear	9,5
Acceleration 0-1000 m (s)	25,3

FUEL CONSUMPTION

[According to rims (inch)]	-
Urban (l/100 km)	-
Extra Urban (l/100 km)	-
Combined (l/100 km)	-

MASS EMISSION

	2.0l 221 kW Start-Stop 4WD DSG
CO ₂ Urban (g/km)	-
CO ₂ Extra urban (g/km)	-
CO ₂ Combined (g/km)	-
CO (EU6: mg/km)	-
HCT (EU6: mg/km)	-
NOX (EU6: mg/km)	-
HCT+NOX (EU6: mg/km)	-
Particles mass (EU6: mg/km)	-
NMHC (mg/km)	-

TRANSMISSION

Gearbox type :	DQ381-7A
Ratios	-
I	-
II	-
III	-
IV	-
V	-
VI	-
VII	-
R	-
Group 1 ratio	-
Group 2 ratio	-
Group 3 ratio	-
Speed 1000 rpm in IV/V/VI/VII (km/h)	27,9/36,7/44,9/53,4

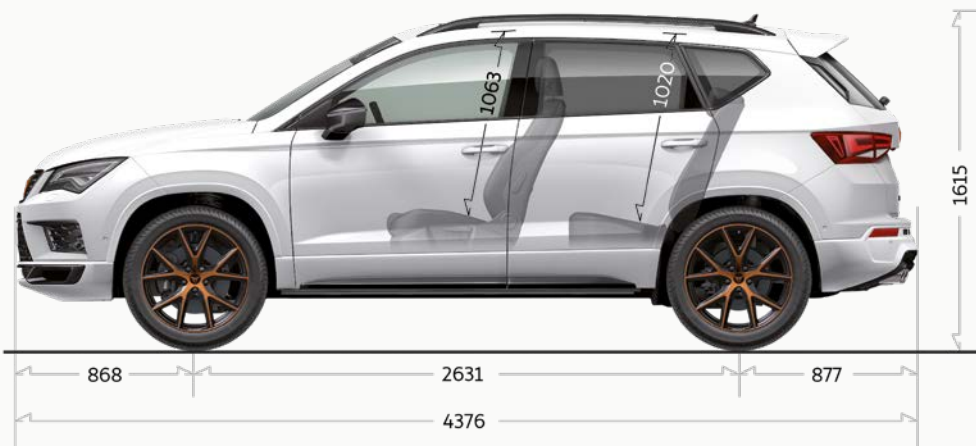


CHASIS

Front suspension	Independent type McPherson - coil springs - hydraulic shock absorber[DCC equipment (Adaptive chassis control):
Rear suspension	Multilink axle, coil springs and hydraulic shock absorber [DCC equipment (Adaptive chassis control): see Commercial Offer]
Steering system	R-EPS (Rack Electric Power System): Progressive steering
Turning diameter (m)	10,8
Brake system	Dual hydraulic circuit and brake system diagonal split with brake booster
Front/Rear brake type	Front ventilated disc brakes and rear solid disc brakes
Front brakes (mm)	340 × 30
Rear brakes (mm)	310 × 22

WHEELS

Rims	8J × 19 ET45
Tyres	245/40 R19 94W



PACKAGE (In running order w/o driver)

Body Type	A-SUV
Length / width / height (mm)	Allrad: 4376 / 1841 / 1601 (roof) - 1615 (roof rails)
Wheelbase (mm)	Allrad: 2631
Front / Rear track (mm)	Allrad: 1573 / 1547
Boot capacity (l)	Allrad: 485
Fuel tank capacity (l)	Allrad: 55

WEIGHTS

In running order with driver (kg)	1615
In running order with driver (kg) Front / Rear	940 / 675
Max. weight allowed (kg)	2150
Max. towing weight without brake (kg)	750
Max. towing weight with brake 8% (kg)	2100
Max. Towing weight with brake 12% (kg)	2100

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05/2019. Printed in Spain.



WHAT IF WE TOLD YOU THE END
WAS JUST THE BEGINNING?
UNCOVER THE CUPRA LIFESTYLE.

CUPRA A T E C A



THE LIFESTYLE

CREATE YOUR
OWN PATH



WE ARE THE CHANGE-MAKERS.
THE BOLD VISIONARIES.
THE SILENT REVOLUTION.
A COMMUNITY FOR THE FEW
WHO DARE TO CHALLENGE
THE STATUS QUO. WE ARE
NOT JUST ANOTHER CAR
BRAND. WE ARE CUPRA.
FOR THOSE WHO CREATE
THEIR OWN PATH.



THE HARD WAY
BUILDS CHARACTER.

Our path in life is no straight line.
It is filled with twists and turns.



START FROM SCRATCH.

We reinvent ourselves with
every new journey.

TAKES COURAGE TO FOLLOW YOUR GUT.

There's nothing more liberating than
transforming fear into freedom.



MEET FARAWAY LANDS.

The unexplored path is the only way to
push the limits of what's possible.



TO ZIG WHEN
EVERYONE ZAGS.

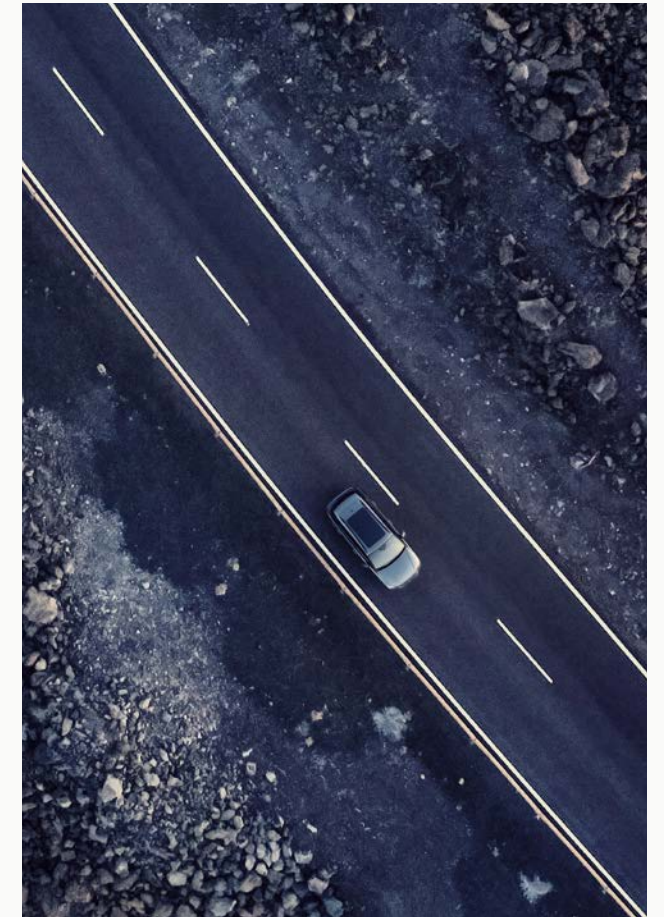
Why conform when you can
create your own path?

TO NAVIGATE BY
HEART. NOT GPS.

Choosing your own direction in life
is the definition of true power.

TO FAIL, GET LOST
AND BACK ON TRACK.

Not knowing where the path
leads is what keeps us going.



CUPRA ATECA
LIMITED EDITION



WE ARE ALL BORN A
BLANK CANVAS. EVERY
EXPERIENCE WE SHARE,
AND EVERY DECISION
WE TAKE, MAKES US
UNIQUE IN OUR OWN
WAY. THE CUPRA ATECA
LIMITED EDITION IS OUR
EXCLUSIVE SUV WITH

ONLY 1,999 UNITS
AVAILABLE. DISCOVER ITS
2.0 TSI ENGINE AND
SPECIALLY CRAFTED
FEATURES LIKE THE
COPPER CARBON FIBRE
FINISH AND NEW
GRAPHENE GREY BODY
COLOUR.



CUPRA ATECA LIMITED EDITION

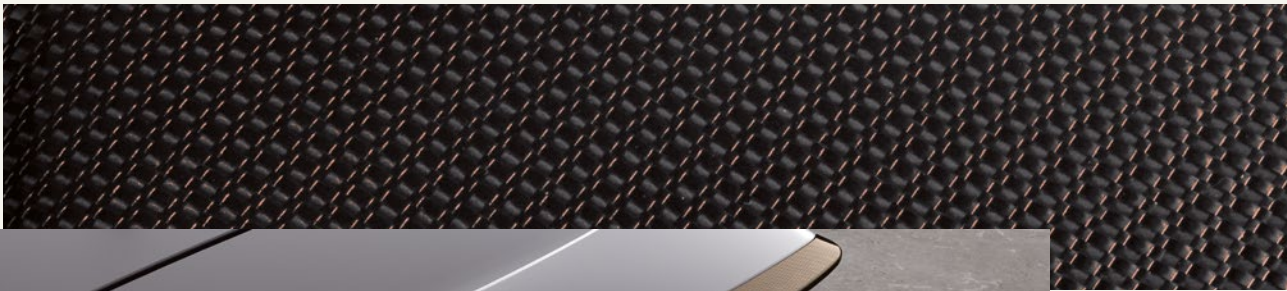
Unique in its own way. The CUPRA Ateca Limited Edition is the special model for those who never stop taking advantage of all the choices which make them who they are.

*NEW EXCLUSIVE
GRAPHENE GREY*



COPPER CARBON FIBRE
FINISH

Inspired by our racing DNA, sophisticated carbon fibre material specially treated with copper wire braiding highlights the CUPRA Ateca Limited Edition's exclusive new look.



AERODYNAMIC SPOILER



EXTERIOR MIRRORS



DASHBOARD



AKRAPOVIC EXHAUST SYSTEM

Lightweight and titanium-made, Akrapovic exhaust pipes produce a bold and invigorating sound that fully embodies CUPRA's sporty character.

PETROL BLUE ALCANTARA SEATS

Alcantara is a superior micro-fibre material on the bucket seats, door panels and rear seats. And for the first time, it's available in sophisticated Petrol Blue, a colour that is 100% unique to CUPRA.





20" COPPER ALLOY WHEELS

Lightweight 20" alloy wheels in copper combine design, high-end style and performance on the road. 18" Brembo brakes with superior braking power also come as standard.



TECHNICAL SPECIFICATIONS

TECHNICAL SPECIFICATIONS CUPRA ATECA

ENGINE	2.0 TSI 300 HP (221 kW) DSG 4Drive
Cylinder/Valve (Total)	4 / 16
Displacement (cc)	1,984
Bore/stroke (mm)	82.5 / 92.8
Compression ratio	9.3
Maximum power (kW (HP) /rpm)	221 (300) 5,300-6,500
Max. torque (Nm/rpm)	400 / 2,000-5,200
Fuel supply system	TSI Direct Injection
Ignition	Electronic map-controlled ignition
Atmospheric / Supercharged	Turbo charged
Fuel type	ROZ 98
Oil capacity in initial fill (l)	4.5
Alternator (A)	110-180
Battery (Ah/A)	59-68 / 320-380

PERFORMANCE

Max. speed [km/h (gear)]	247 [6]
Acceleration 0-80 km/h (s)	3.4
Acceleration 0-100 km/h (s)	4.9
Acceleration 80-120 km/h (s) in V.max.gear	9.1
Acceleration 0-1000 m (s)	25.1

FUEL CONSUMPTION

Urban (l/100 km)	-
Extra Urban (l/100 km)	-
Combined (l/100 km)	-
Combined WLTP (l/1000 km)	-

MASS EMISSION	2.0 TSI 300 HP (221 kW) DSG 4Drive
CO ₂ Urban (g/km)	-
CO ₂ Extra urban (g/km)	-
CO ₂ Combined (g/km)	-
CO ₂ Combined WLTP (g/km)	-

TRANSMISSION

Gearbox type :	DQ381-7A (UAP)
Ratios	-
I	3,400
II	2,750
III	1,767
IV	0.925
V	0.705
VI	0.755
VII	0.635
VIII	-
R	2,750
Group 1 ratio	4,813
Group 2 ratio	3,667
Group 3 ratio	4,176
Speed 1000 rpm in IV/V/VI/VII (km/h)	28.6/37.6/45.5/-

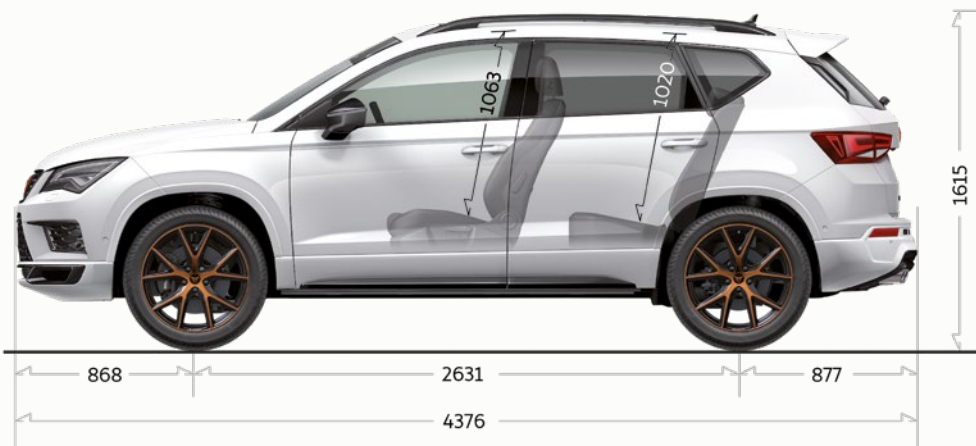


CHASSIS

Front suspension	Independent type McPherson - coil springs - hydraulic shock absorber [DCC equipment (Adaptive chassis control) in 4Drive
Rear suspension	Multilink axle, coil springs and hydraulic shock absorber [DCC equipment (Adaptive chassis control)
Steering system	R-EPS (Rack Electric Power System): Progressive steering
Turning diameter (m)	10.8
Brake system	Dual hydraulic circuit and brake system diagonal split with brake booster
Front/Rear brake type	Front and rear ventilated disc brakes
Front brakes (mm)	370 × 32
Rear brakes (mm)	310 × 22

WHEELS

Rims	8J × 20 ET40
Tyres	245 / 35 R20



PACKAGE (In running order w/o driver)

Body Type	A-SUV
Length / width / height (mm)	Allrad: 4,376 / 1,841 / 1,601 (roof) - 1,615 (roof rails)
Wheelbase (mm)	Allrad: 2,631
Front / Rear track (mm)	Allrad: 1,573 / 1,547
Boot capacity (l)	Allrad: 485
Fuel tank capacity (l)	Allrad: 55

WEIGHTS

In running order with driver (kg)	1,615
In running order with driver (kg) Front / Rear	944 / 671
Max. weight allowed (kg)	2,160
Max. towing weight without brake (kg)	750
Max. towing weight with brake 8% (kg)	2,100
Max. Towing weight with brake 12% (kg)	2,100

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