

NEW 2021



CUPRA
LEON



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EXTERIOR STYLING



Our global range of cars and product specifications varies from country to country. Please, visit your local CUPRA website to know more about the product offer available for you.

↓ *HIGH-PERFORMANCE
STYLE*

19" Aero wheels combined with Brembo brakes* for total performance.

Aerodynamic, lightweight and strong – not to mention stylishly sophisticated with a matching copper finish.

*available with combustion engine.



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↑ *PROGRESSIVE,
DYNAMIC AND
UNIQUE*

A bolder, more daring front grille and enlarged air intakes with contrasting Dark Chrome details. And for functional aesthetics, full LED headlights and fog lights are integrated into the front bumper.



→ *CUPRA INFINITE LIGHT*

Sportive on all sides with a rear spoiler and matching wing mirrors, to enhance performance. Plus, the CUPRA Infinite rear light to create boundless sophistication.

→ *SMALL DETAILS MAKE A BIG DIFFERENCE*

With dynamic rear indicators and the CUPRA welcome light, which projects onto the floor when you unlock your car.

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INTERIOR STYLING



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↓ *UNIQUE DETAILS
THAT COUNT*

Feel at one with the road. Bucket Seats come as standard and provide the optimal sportive driving sensation. Or choose leather seats for a more unique, timeless finish.



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CUPRA LEON



↑ *INNER POWER.
OPTIMUM
CONTROL*

The CUPRA steering wheel comes in leather with part Dark Aluminium detailing and copper stitching. An ambient light stretching across the dash with adjustable colour intensity provides a stylish finish and also doubles as a safety alert.

INTERIOR STYLING

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DETAILS

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↓ *PETROL BLUE MATTE*



↓ *MAGNETIC TECH MATTE*



→ *NEVADA WHITE*



↓ *CANDY WHITE*



→ *URBAN SILVER*



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↓ *MAGNETIC TECH*



↓ *DESIRE RED*



↓ *MIDNIGHT BLACK*



↓ *GRAPHENE GREY*



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→ 19IN PERFORMANCE WHEELS IN COPPER/BLACK



→ 19IN AERO DESIGN MACHINED WHEELS IN SILVER¹



↑ 19IN PERFORMANCE WHEELS IN SILVER

↓ 19IN AERO DESIGN MACHINED WHEELS IN BLACK/COPPER¹



↑ 19IN MACHINED WHEELS IN SILVER



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¹Not compatible with Brembo brakes.



↑ PETROL BLUE LEATHER



← GENUINE BLACK LEATHER



→ TEXTILE BUCKET

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Standard
Optional



CUPRA LEON SPORTSTOURER e-HYBRID

THE BEST THINGS COME IN BIGGER PACKAGES. SPORTY AND TECH-SAVVY, IT'S THE SAME GREAT CAR MADE BIGGER WITH SPACE FOR ALL THE FAMILY. WHATEVER YOU HAVE PLANNED, KEEP EVERYONE ENTERTAINED ON THE WAY THERE, WITH CONVENIENT USB PORTS IN THE BACK SEATS.

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↓ *ROOM FOR IT ALL
WITH UP TO 1600L*

Ample space for all the family, with 1,600l in the petrol version and 1,450l in the e-HYBRID. Plus, a stylish rear cabin that allows all of your passengers to travel in pure comfort en route. Fix a baby seat securely in the back seats and enjoy the added comfort of arm rests.

↓ *FILLED WITH
INTERIOR LIGHT*

Bring the outside in and make the most of those glorious days with the expansive panoramic sunroof.



↑ *BOUNDLESS
POTENTIAL*

A bigger boot for bigger challenges. With hands-free access and a 620l capacity, perfect for family adventures.



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POWER

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↓ *e-HYBRID*
PERFORMANCE

Empowered by freedom.
The CUPRA Leon e-HYBRID gives
you complete choice. Harness
boundless range and full power.
Or switch to pure electric and
enjoy emission-free driving.



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↑ *THE FREEDOM*
TO EXPLORE

Cruise the city with a 58 km electric range
and recharge at home in approximately
3h 40 min with the CUPRA Charger.
When you want to explore further afield,
automatically combine both engines for
a total range of 677 km.

↑ *DRIVE FOR OTHERS.*
DRIVE FOR YOURSELF

With the option to drive conscientiously
using the electric engine. Or at full, combined
power of up to 245 hp.

→ *PETROL
PERFORMANCE*

Go from 0-100 km/h in just 4.9 seconds in the CUPRA Leon Sportstourer, with 4WD Technology, twin exhaust pipes and a formidable 310 hp petrol engine.



↓ *EXCLUSIVE
BREMBO BRAKES*

A petrol exclusive, fitted with Brembo brakes for enhanced stopping power.

↑ *PURE,
SPORTING
POWER*

The CUPRA Leon 5D petrol version has a powerful 300 hp engine, taking you from 0-100 km/h in 6.7 seconds.



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INNOVATION

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↓ **YOUR CAR,
YOUR WAY**

Choose from 4 distinct driving profiles. To make the most out of your CUPRA Leon, you can access CUPRA Mode instantly by holding down the drive mode button on the satellite steering wheel, this will give you a sportier driving experience. When you want to consume less battery (in electric mode) or less fuel (in petrol mode) just select the ECO driving profile.

↓ **10" TOUCHSCREEN**

Staying in control is easier than ever. The voice controlled 10" Navi System touch screen allows you to customise the information you need into 3 accessible panels.

Place maps, driving mode and your phone's display all within your line of vision. And manage your smartphone through the infotainment screen, with easy connection through wireless Full Link.

↑ **OPTIMUM
COMMAND**

The CUPRA Steering wheel in leather with integrated drive mode buttons gives you total control at your fingertips. Start and stop the engine at the touch of a button. And shift up and down through the gears without taking your hands off the wheel.



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→ **TRAFFIC
JAM ASSIST**

Traffic Jam Assist automatically controls braking according to what's happening ahead, while keeping you in the centre of the lane. Very useful in stop-start traffic.



→ **EXIT
ASSIST**

Exit Assist warns of approaching traffic from behind and activates a signal in your wing mirrors, helping you to change lanes safely.



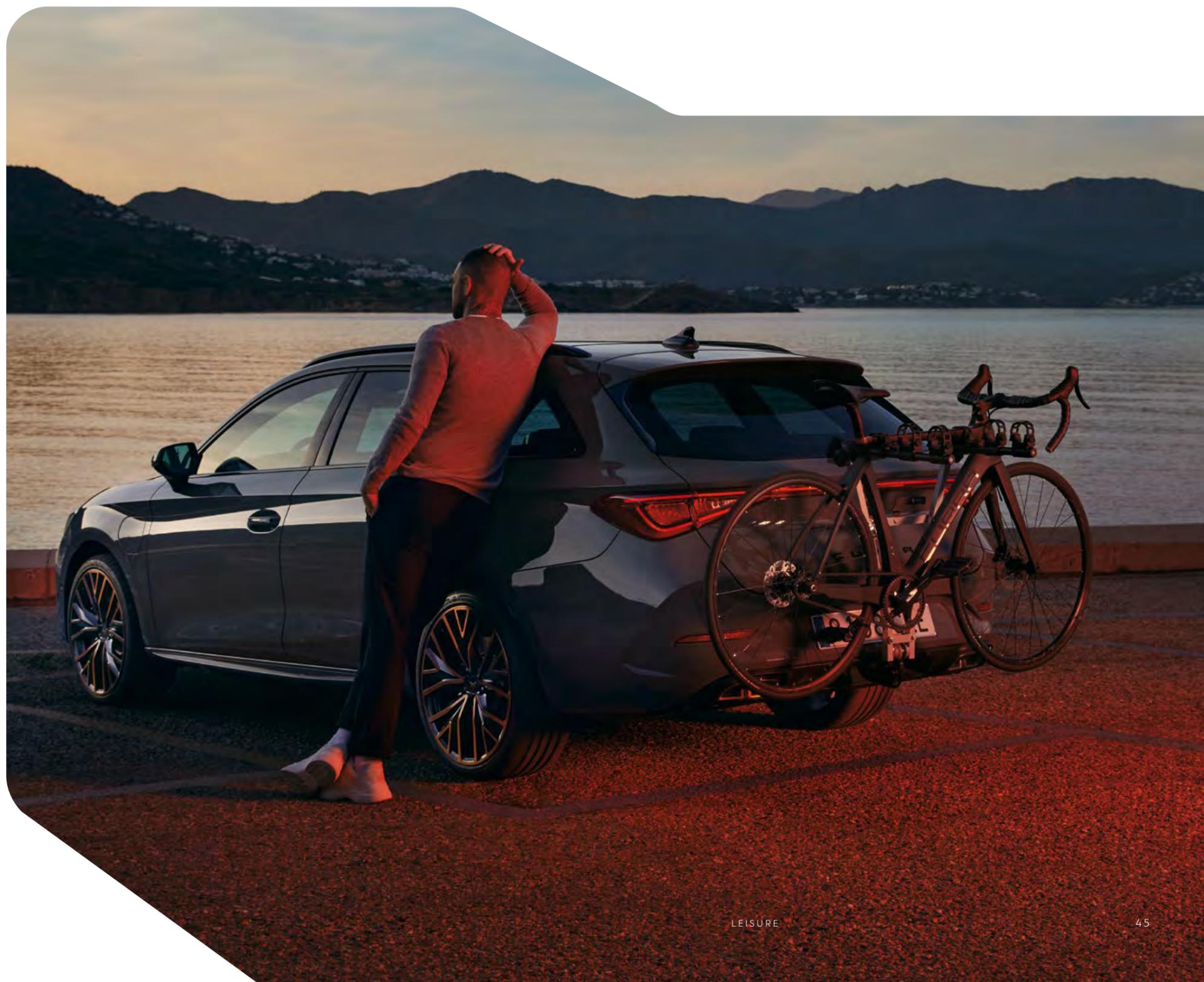
← **ADAPTIVE
CRUISE
CONTROL
PREDICTIVE**

Sensors monitor traffic up ahead and adjust your speed accordingly. Keeping you moving forward, safely and accident free.

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COMPLETE CUSTOMISATION

SEIZE THE POWER TO CONVEY YOUR INDIVIDUAL STYLE, WHETHER FOR FUNCTION, PROTECTION OR SIMPLY JUST ENJOYMENT. CHOOSE TO MOVE IN A WAY THAT ECHOES WHO YOU ARE AND WHERE YOU ARE GOING. AFTER ALL, IT'S THE SMALLER THINGS IN LIFE THAT MAKE IT WORTH THE RIDE.



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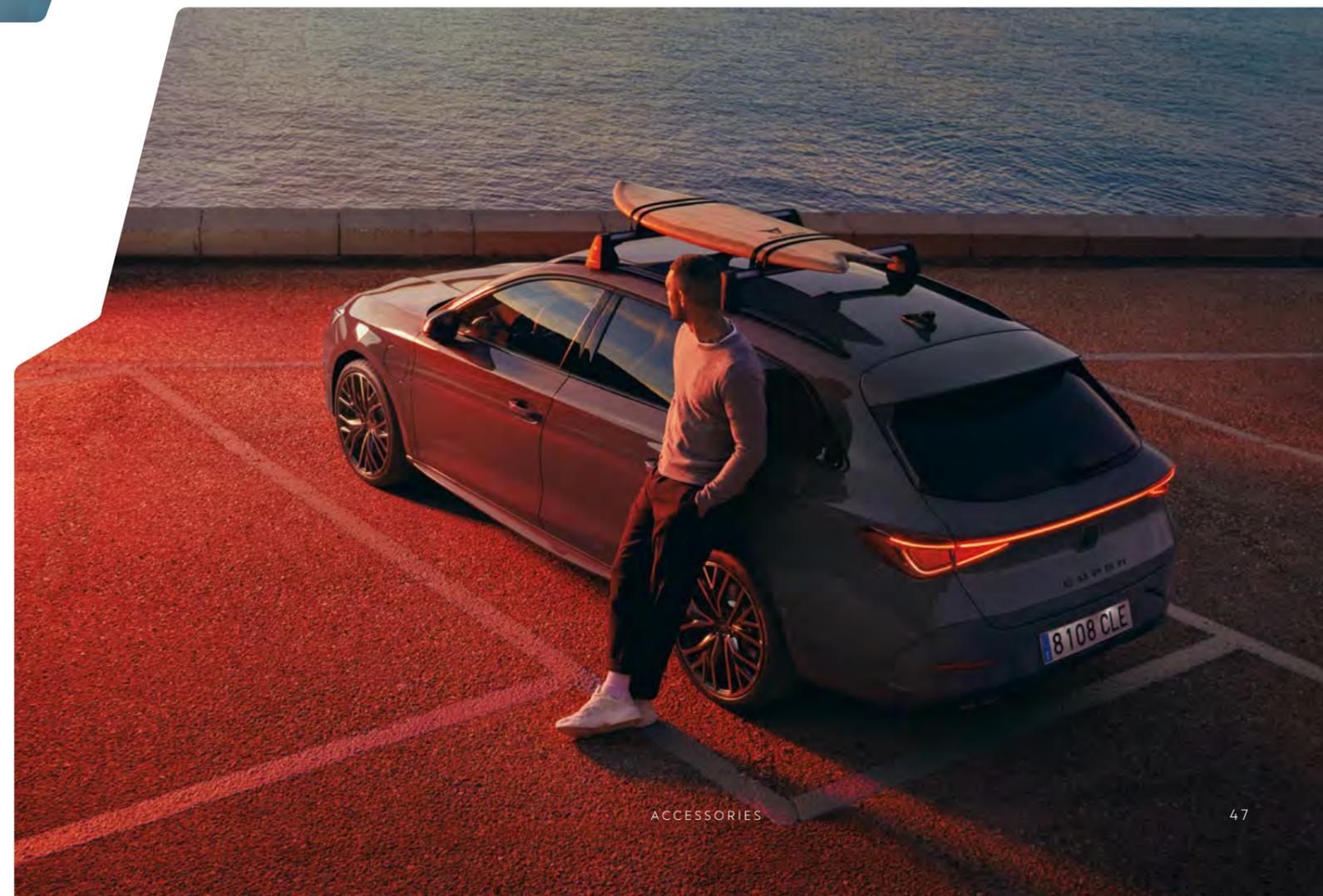
↑ *SKI RACK*

Heading to the snow? The rack carries up to 6 pairs of skis or 4 snowboards, with soft rubber to protect your gear. It requires no additional tools to install and fits most roof bars.

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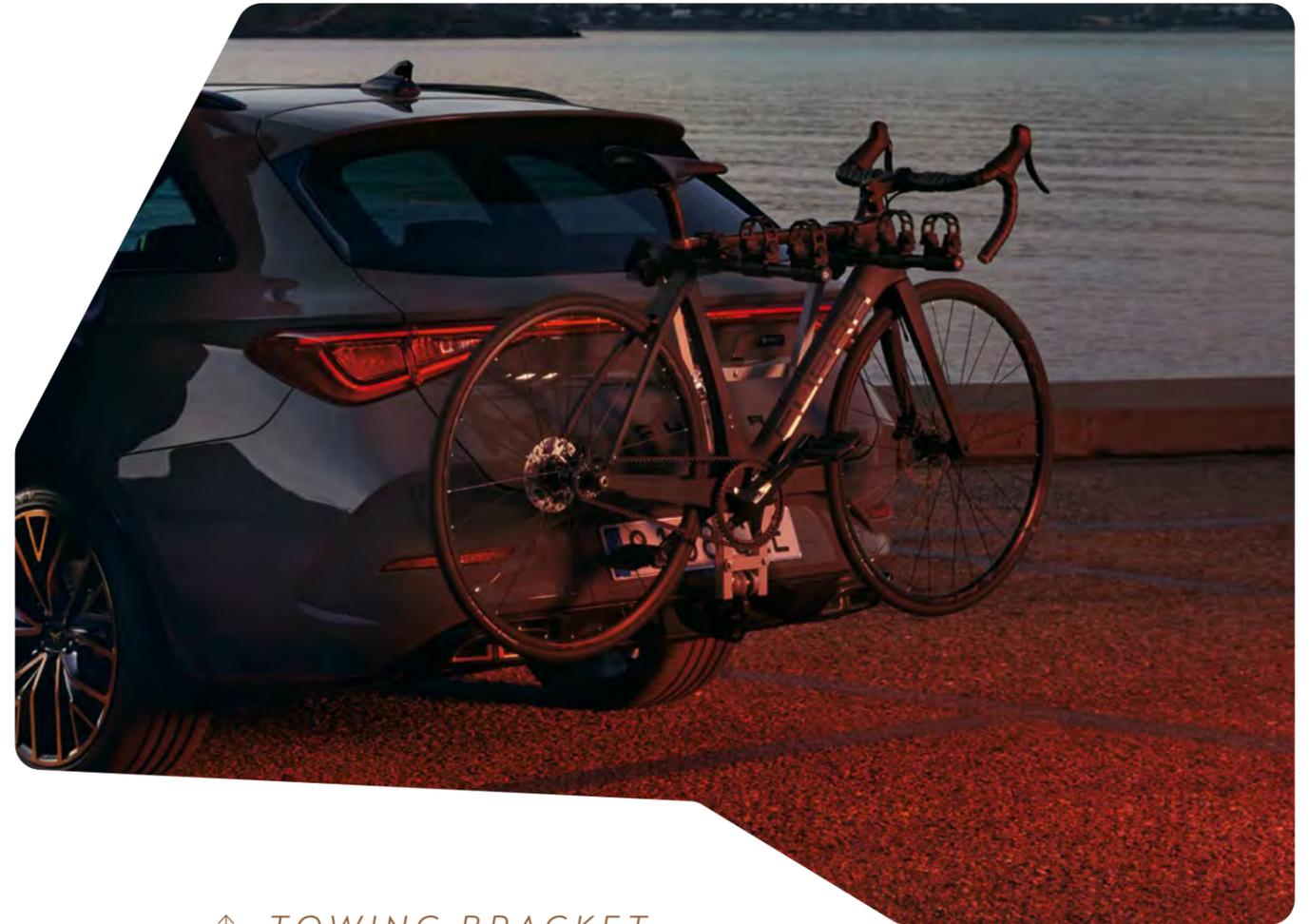
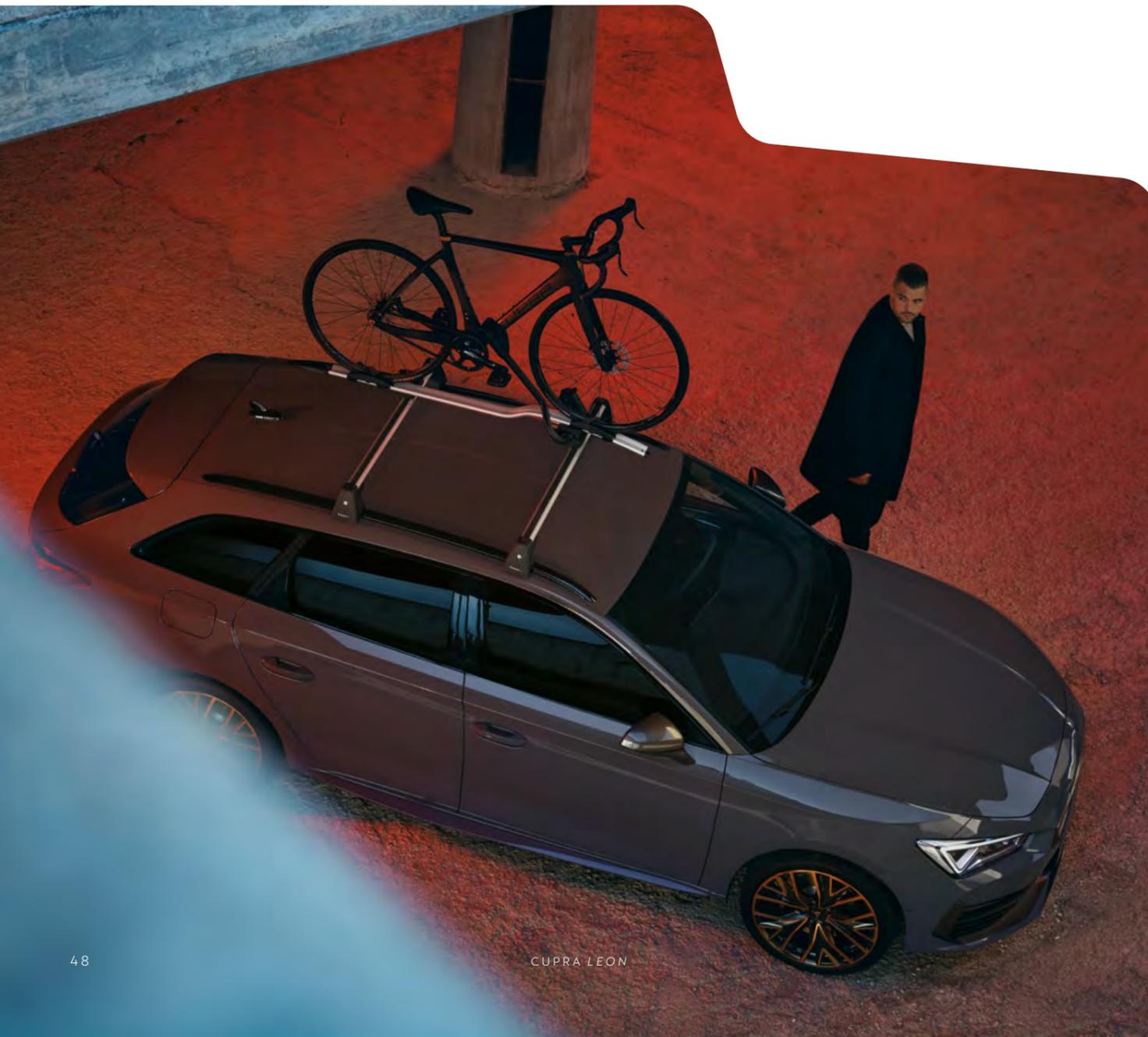
↓ *SURF RACK*

Time to chase the waves. The surf rack adapts perfectly to the size and shape of your board for effortless loading or unloading and allows you to carry two boards along with their masts.



↓ *BIKE RACK*

Take to the trail by loading up your bike on the specially designed bike roof rack. Fastening is straightforward and allows you to swiftly fit your bike into position on your roof.



↑ *TOWING BRACKET
BICYCLE CARRIER*

Cycling reimaged. Share the adventure by attaching up to 3 bikes at a time. The carrier secures easily onto the steel tow ball, allowing you more time for exploration on 2 wheels.

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ENVIRONMENTAL INFORMATION

AIR QUALITY

Fitted with an improved catalytic converter that reduces harmful exhaust gasses in line with Euro 6 emission standards.

LIGHTING

Both headlights and rear lights are 100% LED, offering a low power consumption rating.

RENEWABLE AND RECYCLED MATERIALS

Presence of renewable materials (cotton, natural rubber and cellulose) and recycled materials (plastics) in different parts of the vehicle.

SEATS

The use of new PUR foam formulations reduces the emission of volatile organic compounds (VOCs) in the cabin interior by up to 50%.

BRAKES

Incorporation of RBO technology (which reduces the friction between the brake pad and disc), permits an emissions reduction of up to 1g CO₂ / 100 km.

IMPROVED INTERNAL CLEANING

Improved internal cleaning: The robots used in our paint stations are cleaned with products that are free from volatile organic compounds (VOCs).

BODYWORK

Use of very high-strength steel, which together with hot stamping technology reduces thicknesses without losing any mechanical properties.

ACOUSTICS

All versions incorporate a doubleseal system on the doors, which reduces noise levels and enhances comfort.

TYRES

Low rolling resistance tyres provide a reduction in the rolling resistance coefficient.

MANUFACTURING PROCESS

Manufacturing process: In the period from 2010 to 2019, we have reduced the CO₂ emissions of every car manufactured by 55%, while also cutting energy consumption per car by 22%. Additionally, we've achieved a 31% saving in water consumption per car, and 56% reduction in waste generated per car.



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ENVIRONMENTAL INFORMATION

CUPRA Drive Profile lets the customer choose between different drive modes that modify the vehicle's behaviour. One of these is the Individual profile, which lets the engine be configured in ECO. Among other features, it activates Start/Stop (if previously deactivated) and modifies the engine and transmission parameters to reduce fuel consumption and emissions.

INTELLIGENT HYBRID

This function makes it easy for the user to save and optimise electric power according to their planned route.

The e-Range Monitor provides information on how to improve battery efficiency. The system detects when certain features of the CUPRA Leon are left in use, allowing you to turn off surplus components such as heating or air conditioning in order to gain greater autonomy.

ZERO EMISSION

Indicator that displays the distance driven with zero emissions (in electric mode).



TECHNICAL SPECIFICATIONS

Discover all the technical specifications by engine type, from emissions and consumption data; to performance statistics and transmission types.

Here you'll find all the technical aspects covered so you can make an informed selection when it comes to your CUPRA Leon.



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Printed in Spain.