



CUPRA
FORMENTOR



BEAUTY

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WE BELIEVE IN ANOTHER WAY TO DRIVE. TO FEEL THE ROAD WITHOUT TAKING A SINGLE CURVE FOR GRANTED. TO VALUE EVERY SINGLE DETAIL. FROM THE WHEEL RIMS TO THE REAR COAST TO COAST LIGHTS. WE BELIEVE IN THOSE WHO ASK IF A BUCKET SEAT IS REALLY NECESSARY, OR IF 310 HORSES IS TOO MUCH. BECAUSE THE NEW CUPRA FORMENTOR IS NOT FOR THOSE WHO NEVER QUESTION. BUT FOR THOSE WHO DO, AND STILL DECIDE TO GO AHEAD.





Our global range of cars and product specifications varies from country to country.
Please, visit your local CUPRA website to know more about the product offer available for you.

ANOTHER WAY TO OBSERVE

BEAUTY. YOU CAN ARGUE ABOUT IT, OR YOU CAN ENJOY IT. BECOME ANGRY WHEN OTHERS CANNOT SEE THE SAME BEAUTY THAT YOU DO, OR UNDERSTAND THAT IT IS PRECISELY THE SUBJECTIVENESS OF BEAUTY THAT MAKES IT ETERNAL. ONE PERSON, ONE BEAUTY. UNTIL THE END OF TIME. THIS OTHER BEAUTY, WITHOUT LIMITS OR RESTRICTIONS, HAS LITTLE TO DO WITH THE OBJECT BEING OBSERVED, AND EVERYTHING TO DO WITH THE EYES THAT LOOK UPON IT.

ISN'T THAT BEAUTIFUL?



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EXTERIOR STYLING

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↓ *THE CUPRA
FORMENTOR*

Pure CUPRA. Complete adrenaline.

Our first bespoke CUPRA model — with our high-performance values at the very core.

A more exclusive, contemporary vision of sportiness. Expertly instilled into an exquisitely sleek, bold design. True timeless modernity for seekers of another way.



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↑ *ANOTHER WAY
FORWARD*

Feel the unique power of finely crafted performance. With a superior selection of distinctive wheels, like the majestic 19" Copper and Sport Black rims, offering the ultimate in CUPRA exclusivity.



↑ *LET THE LIGHT IN*

With a panoramic, electric sunroof that spans the entire length and width of the cabin. Illuminating the CUPRA Formentor's interior and allowing you to sit back in pure natural light.

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↓ *TOP CLASS FRONT END*

Exquisite forward-facing design. Featuring a bolstered bonnet with a robust front grille and enlarged air intakes for increased horsepower.



→ *UNMISTAKABLE
LOOK*

Sharp sophistication and brighter long-life illumination technology. The CUPRA Formentor's front LED headlamps cut a distinctly CUPRA profile.



↓ *A UNIQUE POSITION*

Before you even step into the cabin, the CUPRA Welcome light projects the CUPRA logo down onto the floor. A statement of higher power, reminding you that you're part of the CUPRA tribe, every time you return to your CUPRA Formentor.



↑ *THE POWER
OF DESIGN*

Featuring an integrated coast to coast light at the rear, accentuating the CUPRA Formentor's sporting prowess and welcoming you as you approach.

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EXPRESS YOURSELF

CUSTOMISE THE CUPRA FORMENTOR, USING THE HIGHEST QUALITY MATERIALS. LET YOUR UNIQUE CHARACTER TAKE A NEW SHAPE, DOWN TO EVERY LAST DETAIL INCLUDING THE WING MIRRORS.

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↑ CARBON FIBRE

Finely crafted and uniquely cased Carbon Fibre wing mirrors. Timeless CUPRA elegance.

↓ COPPER CARBON FIBRE

Augmented for exceptional. The Copper Carbon Fibre wing mirrors add premium exclusivity to the CUPRA Formentor.



INTERIOR
STYLING



↓ *SENSORY FILLING
INTERIOR*

Crafted with meticulous quality throughout the cabin. The best materials and the most innovative technology to give you a refined driving experience.



↑ *IMMERSIVELY DRIVEN*

Everything you need, right at your fingertips. A huge 12" infotainment screen with an integrated navigation system. And a customisable 10.25" Digital Cockpit so you have all the information you need in your line of vision.

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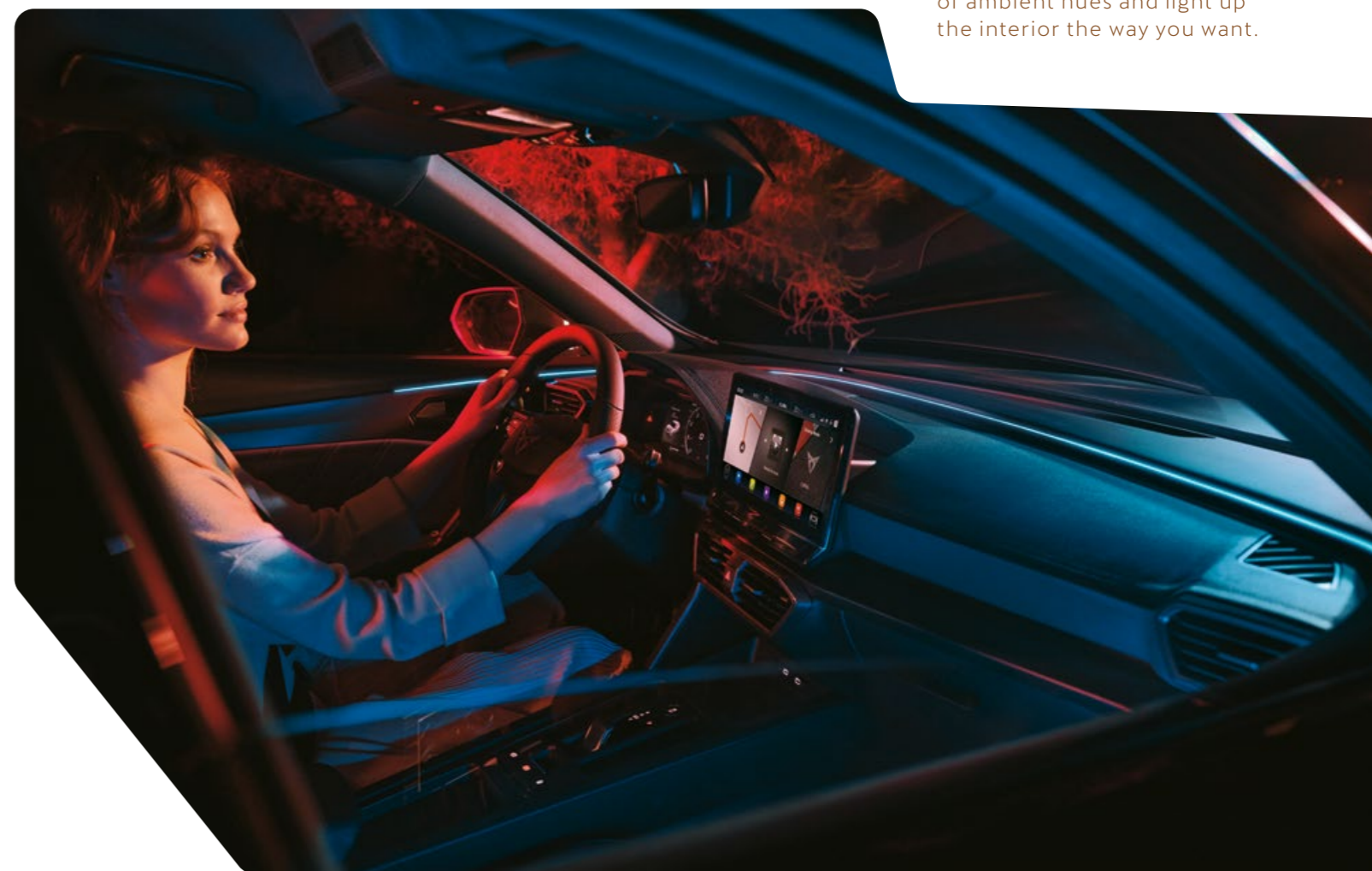
↑ *POWER IN YOUR HANDS*

Take complete control. The leather wrapped CUPRA steering wheel with copper stitching provides a premium feel, allowing you to access a full range of driving and infotainment functions without lifting a hand from the wheel.

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↓ *MOOD SETTING*

A different feeling for every journey. Select from a range of ambient hues and light up the interior the way you want.



→ *CUP BUCKET SEATS**

The CUP Bucket seats engineered to transform your drive experience. Expertly crafted to offer optimum lateral support, with a race-inspired curvature that reinforces comfort on all roads. Embrace premium sportive design with stylistic cooling vents and sophisticated Copper stitching for a timeless look. Available in your choice of Genuine Black Leather or Genuine Petrol Blue Leather.

*Not available with central airbag.



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↘ *TRACK-READY DETAILS*

Optimised performance, exclusive aesthetic. Dark Aluminium pedals with matching footrest combine rubber to provide extra grip, enhancing sportive driving with a uniquely sophisticated twist.



DETAILS



↓ MAGNETIC TECH MATTE⁴ F VZ VZS



↓ PETROL BLUE MATTE⁴ F VZ VZS



Formentor F
Formentor VZ VZ
Formentor VZS VZS
Standard ■
Optional ■

¹ Soft
² Metallic
³ Special Metallic
⁴ Matte
⁵ Limited Edition

⁶End of production in April/2023.

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↓ NEVADA WHITE² F VZ



↓ MIDNIGHT BLACK² **F** **VZ** **VZTE** **VZ5**



↓ CLIFF GREY³ **VZTE**



↓ CANDY WHITE¹ **F** **VZ**



↓ MAGNETIC TECH² **F** **VZ**



- Formentor **F**
- Formentor VZ **VZ**
- Formentor VZ Tribe Edition **VZTE**
- Formentor VZ5 **VZ5**
- Standard **■**
- Optional **■**

- ¹Soft
- ²Metallic
- ³Special Metallic
- ⁴Matte
- ⁵Limited Edition

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↓ GRAPHENE GREY³ **F** **VZ**



↓ ASPHALT BLUE² **F** **VZ**



↓ DESIRE RED³ **F** **VZ**



Formentor **F**
Formentor VZ **VZ**
Formentor VZ5 **VZ5**
Standard **■**
Optional **■**

¹Soft
²Metallic
³Special Metallic
⁴Matte
⁵Limited Edition

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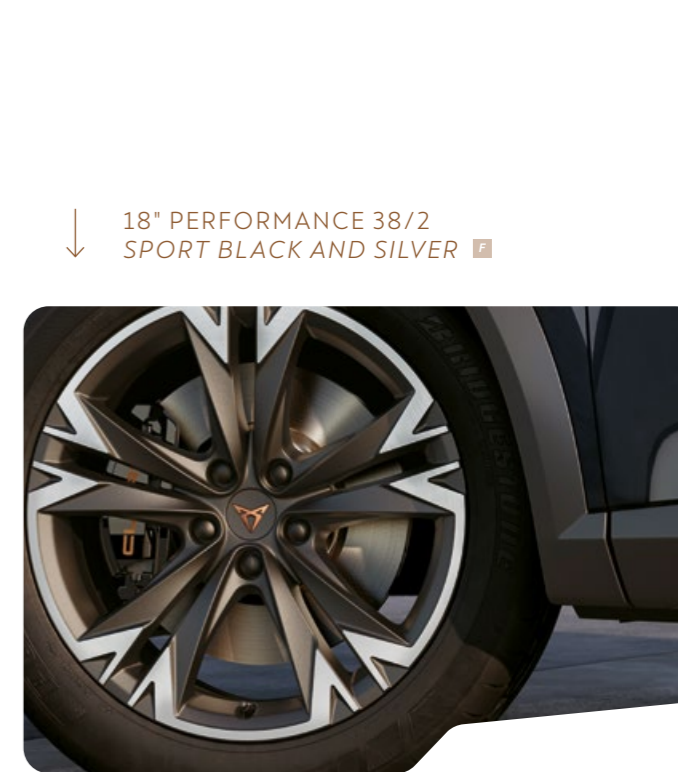
↑ 20" SUPREME 38/8 SPORT
BLACK AND COPPER **VZ5** **VZ5SE**



↓ 19" EXCLUSIVE 38/8 SPORT
BLACK MATTE **VZTE**



↑ 19" EXCLUSIVE 38/6 AERO
SPORT BLACK AND COPPER² **F** **VZ**



↓ 18" PERFORMANCE 38/2
SPORT BLACK AND SILVER **F**



↑ 19" EXCLUSIVE 38/7
SPORT BLACK AND COPPER¹ **VZ**



↓ 19" EXCLUSIVE 38/3
SPORT BLACK AND SILVER **F** **VZ**



↑ 18" PERFORMANCE 38/1
SPORT BLACK AND SILVER **F**



↓ 18" PERFORMANCE
SILVER **F**



↑ 19" EXCLUSIVE 38/5
SPORT BLACK AND COPPER **VZ**



↓ 19" EXCLUSIVE 38/4 AERO
SPORT BLACK AND SILVER² **F** **VZ**

- Formentor **F**
- Formentor VZ **VZ**
- Formentor VZ Tribe Edition **VZTE**
- Formentor VZ5 **VZ5**
- Formentor VZ5 Special Edition **VZ5SE**
- Standard **■**
- Optional **■**

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¹The Brembo calipers are an optional.
²Not compatible with Brembo calipers.



↑ GENUINE PETROL BLUE LEATHER CUP BUCKET¹ **VZ** **VZ5**

↓ GENUINE BLACK LEATHER CUP BUCKET¹ **VZ** **VZ5**



← DINAMICA BLACK BUCKET **VZTE**



→ DINAMICA BROWN BUCKET **VZ5SE**

- Formentor **F**
- Formentor VZ **VZ**
- Formentor VZ Tribe Edition **VZTE**
- Formentor VZ5 **VZ5**
- Formentor VZ5 Special Edition **VZ5SE**

Standard **■**
 Optional **■**

¹Not available with central airbag.

²Includes Petrol Blue Leather dashboard, armrests and door panels.

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↑ GENUINE PETROL BLUE
LEATHER BUCKET² **F** **VZ** **VZ5**

↓ GENUINE BLACK
LEATHER BUCKET **F** **VZ** **VZ5**



← TEXTILE BUCKET **F** **VZ** **VZ5**

→ TEXTILE SPORT **F**



Formentor **F**
 Formentor VZ **VZ**
 Formentor VZ5 **VZ5**
 Standard **■**
 Optional **■**

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ANOTHER WAY TO MOVE

YOU GO RUSHING THROUGH LIFE. YOU WANT EVERYTHING IMMEDIATELY, AND HATE TO WAIT. BUT MAKE NO MISTAKE. HASTE HAS LITTLE TO DO WITH SPEED. HASTE IS YOUR ENEMY. IT MAKES YOU ARRIVE WITHOUT ENJOYING THE JOURNEY. SPEED, CONTRARY TO WHAT MANY PEOPLE THINK, IS NOT ABOUT WHO ARRIVES FIRST. IN FACT, IT'S NOT EVEN ABOUT ARRIVING. IT'S ABOUT MOVING SO FAST THAT YOU CANNOT PERCEIVE A DIFFERENCE BETWEEN THE ROAD AND YOURSELF. CHOOSING THE LONG WAY. KNOWING THERE IS ANOTHER WAY TO DO THINGS. TO STOP ASKING: "DO I REALLY NEED THIS POWER?", AND START ANSWERING:

"I'LL FIND OUT WHEN I ACCELERATE".

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↑ *FEEL ALIVE*

Hit 100km/h in just 4.9 seconds with a powerful 310hp engine, enabling up to 250km/h. All the optimum specs you can expect from the CUPRA Formentor.

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↓ *PRIME STOPPING POWER*

Harness full control with high-performance brakes, featuring Brembo callipers up front.



↓ **SATELLITE
BUTTONS**

The racing inspired satellite buttons around the CUPRA steering wheel allow you to shift between drive profiles with ease.

↑ **DCC WITH CUPRA
DRIVE MODE**

Fine tune the CUPRA Formentor's suspension, brakes and pedal sensitivity. And switch over to the CUPRA Drive Mode to revel in its high-performance power: modifying your setup to create a more exhilarating driving experience and enhancing the roar of the engine.



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↓ *THE BEST OF
BOTH WORLDS*

Moving towards electrification is not about compromising, it's about having the freedom to drive without restrictions. The CUPRA Formentor e-HYBRID gives you full electric range of 60 km* to explore the inner city and switches seamlessly to petrol when you need to go further.



↑ *A NEW ERA OF
PERFORMANCE*

With a hybrid engine capable of delivering 205hp, The Formentor e-HYBRID boasts all the style and attention to detail you'd expect from a CUPRA, with 18" alloys and sport seats fitted as standard. While the Formentor VZ e-HYBRID adds robustness to its 245hp engine, 19" rims and bucket seats, for an even sportier drive.



* The accurate range for your vehicle will vary according to a number of different factors which include the route, weather conditions, vehicle load (occupants + luggage), battery age and condition, optional equipment (alloys, tyres, etc.), the use of peripheral energy consumption systems such as heating, air conditioning and heated seats, as well as your driving style.

The indicated range has been calculated in compliance with WLTP standards, which set out test conditions applicable to all car manufacturers to ensure the comparability of these tests for all vehicles.

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↙ **CUPRA VZ
TRIBE EDITION***

When it comes to dynamic style and true CUPRA spirit, the VZ Tribe Edition is the perfect selection for sports enthusiasts. Complete with a superior racing look and a unique finish that includes an exclusive Cliff Grey exterior, Sport Black matte detailing and Dinamica bucket seats in fine Nappa leather.

↘ **ENHANCED
SPORTING
EXTERIOR**

Experience a whole new approach to the road, bolstered by a Sport Black matte front grille with an adorning VZ logo with CUPRA lettering in Black Chrome. The new CUPRA Formentor VZ Tribe Edition also has dynamic wheel arches with mirror covers in matching Sport Black matte to augment and boost its unique aesthetic.

↑ **SOPHISTICATED
INTERIOR**

Enjoy enhanced comfort, thanks to lateral supporting Dinamica bucket seats in black, and a copper stitched dashboard that's geared towards delivering a richer driver and passenger experience. Plus, feel the road through Dark Alu pedals, adding further sportive prowess and CUPRA DNA to your setup.



← **PROPELLED
BY INGENUITY**

Driven by pure power. The new CUPRA Formentor VZ Tribe Edition comes with 19" Sport Black wheels in a matte finish, offering race-level performance and complete contemporary style.



* Also available in Midnight Black exterior.

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↓ *CUPRA FORMENTOR VZ*

The CUPRA Formentor VZ trim offers high-performance powertrain options. Coming with 19" alloy wheels, a 12" Navigation system, autonomous assistance technology and performance supporting bucket seats as standard. With the option of upgrading further to add performance brakes that have Brembo callipers up front for maximum stopping power.



↓ *CUPRA FORMENTOR V*

The CUPRA Formentor V trim offers a range of powertrain options starting from 150HP. All come with 18" alloy wheels, Sports seats, a 10" central screen and full LED headlights featuring a built-in welcome ceremony. With the option to add multiple autonomous assistance technologies to its setup.

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ANOTHER WAY TO GO FURTHER

FURTHER IS NOT A PLACE. IT IS A WAY OF FACING THE ROAD AHEAD. RELISHING THE FINAL OBJECTIVE, BY FINDING NEW WAYS TO GET THERE. SOMETIMES IT MEANS OVERTAKING THE REST, EVEN LOSING YOUR WAY, IN ORDER TO GET BACK ON TRACK AGAIN. GOING FURTHER IS KNOWING THAT ANOTHER WAY TO DRIVE IS POSSIBLE. OPENS THE ROAD.

IT OPENS THE MIND.



THE CUPRA FORMENTOR HAS BEEN AWARDED THE MAXIMUM 5-STAR SAFETY RATING BY EURO NCAP.

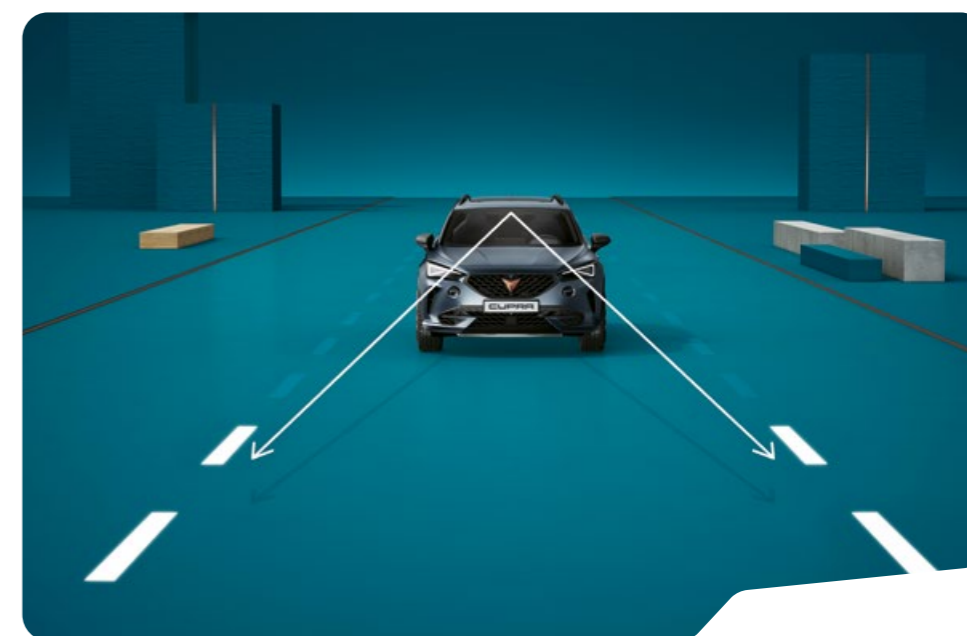
→ *TRAVEL ASSIST*

Fully on track. Travel Assist automatically keeps you in the right lane, keeping the distance with the vehicle in front autonomously.



→ *LANE ASSIST*

With corrective steering technology, Lane Assist keeps you in your chosen lane. Making an effective contribution towards accident prevention.





← *PEDESTRIAN PROTECTION*

Complete safety. The CUPRA Formentor stops automatically to protect pedestrians.



← *FRONT ASSIST*

Front Assist helps to prevent collisions by stopping automatically if an obstacle is detected.

→ *EXIT WARNING*

When pulling out of a spot or getting out of the car, Exit Warning alerts you of any oncoming traffic or pedestrians nearby, so you can always leave safely.



→ *REAR TRAFFIC ALERT*

When reversing out of a tight parking space, the Rear Traffic Alert scans your blind spot, recognising vehicles approaching in cross-traffic behind you. The system will warn you, and if you don't react, can even initiate brake intervention.



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↖ 12" NAVI SYSTEM

Always located. Navigate via the 12" touchscreen with connected mapping services. And with Wireless Full Link, your smartphone seamlessly syncs up so you can display your favourite apps and functions on screen.



← BEATS AUDIO

Feel more alive with every ride. The CUPRA Formentor's BeatsAudio™ System is powered by an impressive 340W amplifier, giving you full high-fidelity sound.



↑ 10.25" DIGITAL COCKPIT

Front and centre. The 10.25" Digital Cockpit displays all the detail you need, right in your line of vision.

↘ CONNECTIVITY BOX

Easy technology. Place your smartphone in the Connectivity Box to amplify signal, charge seamlessly and sync to play music via the premium BeatsAudio™ system.



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→ *TOP VIEW*

Master the art of parking with Top View: a birds-eye view, allowing you to get into even the tightest spot.



→ *AUTONOMOUS PARKING*

The CUPRA Formentor makes straightening up a stress-free and hands-free process. With advanced functions like Park Assist, simply select a space and let your car guide you in autonomously.



← *KESY*

Convenient and streamlined. The KESSY wireless unlocking system makes accessing your CUPRA Formentor a keyless experience.

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¹Only available for 4WD engines.



AN AUGMENTED REALITY EXPERIENCE

DISCOVER THE CUPRA
FORMENTOR WITH AN
INTERACTIVE, AUGMENTED
REALITY EXPERIENCE.

SIMPLY SCAN THE QR CODE
WITH YOUR SMARTPHONE'S
CAMERA. FOLLOW THE
LINK AND PARK THE CUPRA
FORMENTOR ANYWHERE
YOU WANT TO START
EXPLORING IT DOWN TO
THE LAST DETAIL.



ANOTHER WAY TO ENJOY

LEISURE TIME OFFERS YOU ANOTHER
STYLE OF LIFE. ONE THAT CANNOT BE
COUNTED WITH EGO. AND IT CANNOT
BE BOUGHT OR SOLD. THERE ARE
THOUSANDS OF WAYS TO HAVE FUN
AND, WHEN YOU DO, YOUR ONLY GOAL
IS TO ENJOY THE MOMENT, AS SIMPLE
AS IT SOUNDS. HAVING FUN IS AN
ILLOGICAL ACT.

SO, TAKE IT SERIOUSLY.



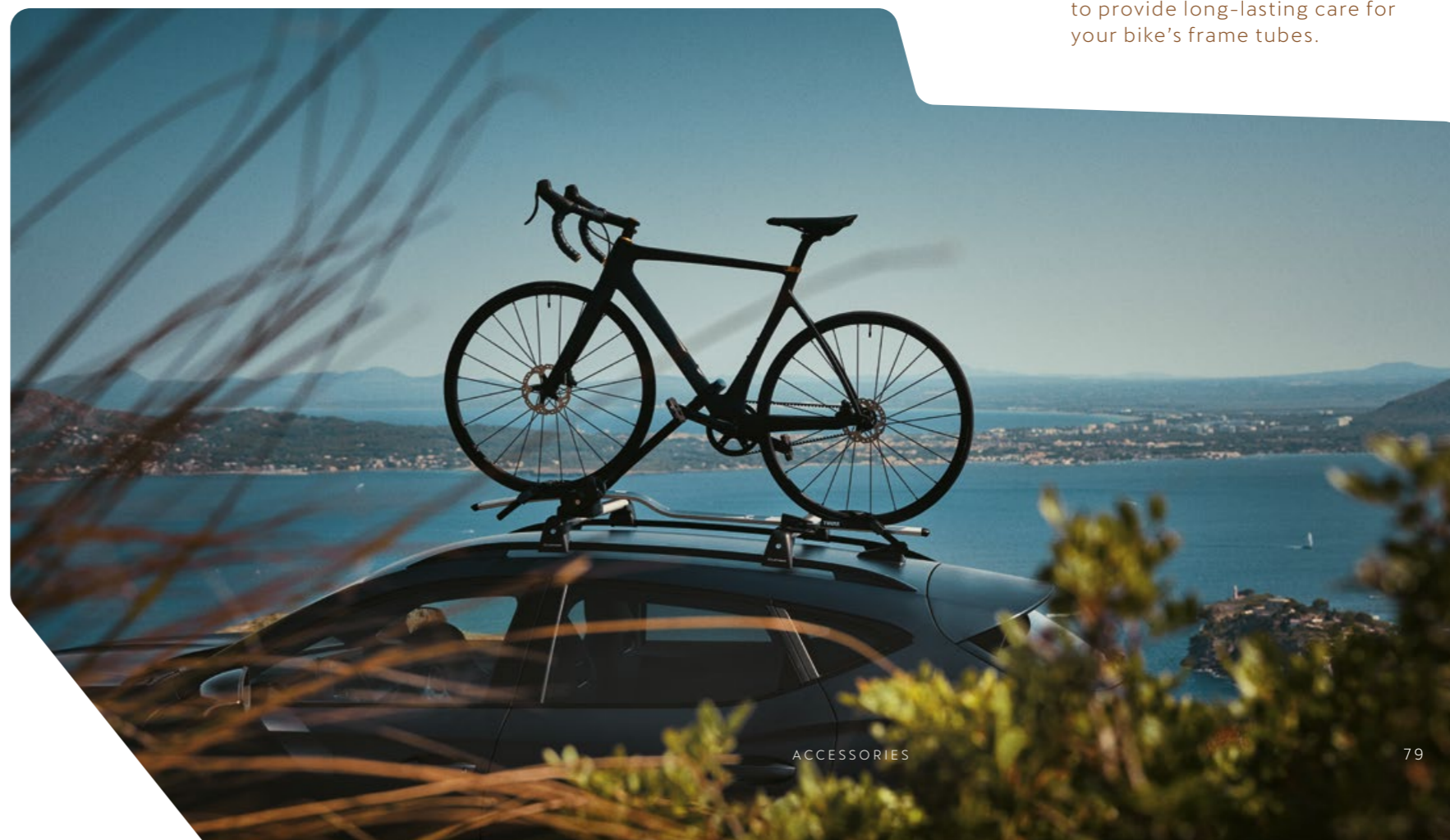
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↑ *TOWING BIKE RACK*

Take everyone with you on adventures. The towing bike rack is tailored to your CUPRA Formentor, allowing you to load up 3 at a time.

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↓ *BIKE RACK*

Leave no path untouched. Load up your bike quickly with this easy-to-mount, configurable bike rack. With easy fastening to provide long-lasting care for your bike's frame tubes.



↑ *SKI RACK
XTENDER*

No need to strain your back to load your skis, the CUPRA Ski Rack Xtender slides out easily for convenient loading and safe transport to the snow.

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↓ *SURF RACK*

Always ready to chase the waves. The rack adapts perfectly to the shape of your surfboard and allows you to carry two along.



ALIVE - CUPRA FORMENTOR FT. LOYLE CARNER

AN EXCLUSIVE SONG
FOR THE CUPRA
FORMENTOR BY LOYLE
CARNER, THE MUSICIAN
THAT'S REDEFINING THE
UK'S HIP HOP SCENE.
OPEN YOUR SMARTPHONE'S
CAMERA, SCAN THE CODE
BELOW, FOLLOW THE LINK
AND HEAR HOW IT FEELS
TO DRIVE THE NEW CUPRA
FORMENTOR.



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ENVIRONMENTAL INFORMATION

AIR QUALITY

Diesel engines incorporate an optimised exhaust gas treatment, the Selective Catalytic Reduction system (SCR), with AdBlue® twin dosing to further minimize nitrogen oxide emissions.

LIGHTS

Headlamps and rear lamps are 100% LED, reducing significantly power consumption and increasing life and effectiveness of the lights.

RENEWABLE AND RECYCLED MATERIALS

Use of renewable materials (cotton, natural rubber and cellulose) and recycled materials (plastics) in various parts of the vehicle.

TYRES

Low rolling resistance tyres reduce the rolling resistance coefficient.

BRAKES

Incorporation of RBO technology (which reduces the residual brake torque between the brake pad and disc), permits an emissions reduction of up to 1g CO₂/100km.

AERODYNAMICS

Improved vehicle aerodynamics, thanks to optimised design of the bodywork, wheels and cooling system.

Move to ZERO, CUPRA's environmental mission
Climate Change. Resources. Air Quality. Environmental compliance.

BODYWORK

Use of ultra-high strength steel, which together with hot stamping technology, permits a reduction in thicknesses and weight without loss of performance.

ACOUSTICS

All versions incorporate a double-seal system on the doors, which reduces noise levels and enhances comfort.

SEATS

The use of new PUR foam formulations reduces the emission of volatile organic compounds (VOCs) in the cabin interior by up to 50%.

ENGINES

e-HYBRID: The all-electric motor in the e-HYBRID engine enables zero emission driving in electric mode.

Diesel: Some 2.0l Diesel engines allow the use of R100 fuel. R100 is made from 100% renewable raw material (Hydrotreated Vegetable Oil, HVO), achieving a reduction of up to 90% in CO₂ emissions during its production, compared to a conventional fuel.

CIRCULAR ECONOMY

We are advancing several initiatives and actions regarding circular economy in our processes to be more efficient, minimise our waste and reduce the environmental impact of our supply chain.



MANUFACTURING PROCESS

During the period from 2010 to 2021 we reduced the CO₂ emissions per manufactured car by 61%, whilst also cutting the energy demand per car by 17%. Additionally, we've achieved a 29% saving in water consumption and a 75% reduction in waste generated per car.

Sludge generated in our Paint Shop is recovered and reused as base material for the construction of paved roads, helping us to reduce the amount of waste generated in our productive processes and the use of raw material in their construction.

E-RANGE MONITOR

Informs the driver of the increase in range of electric-only engine when combustion-only is off.

ZERO EMISSIONS

An indicator that shows the distance driver with zero emissions using electric-only mode.

INTELLIGENT HYBRID

A function that helps the driver to conserve and optimise electrical power based on the planned route.

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CUPRA is committed to a policy of continuous product development and reserves the right to make changes to specifications, colours and prices without notice. The information in this brochure can therefore be given as guidance only. While CUPRA makes every effort to ensure that specifications are accurate at the time of publication, you should always check with your authorised CUPRA Partner for the latest information. Due to limitations of the printing process the colours reproduced in this brochure may vary slightly from the actual paint colour and material — 11/2022.

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